

Arq. en Aguas Profundas III

The Future

Especialización en Patrimonio Cultural Sumergido
Cohorte 2021

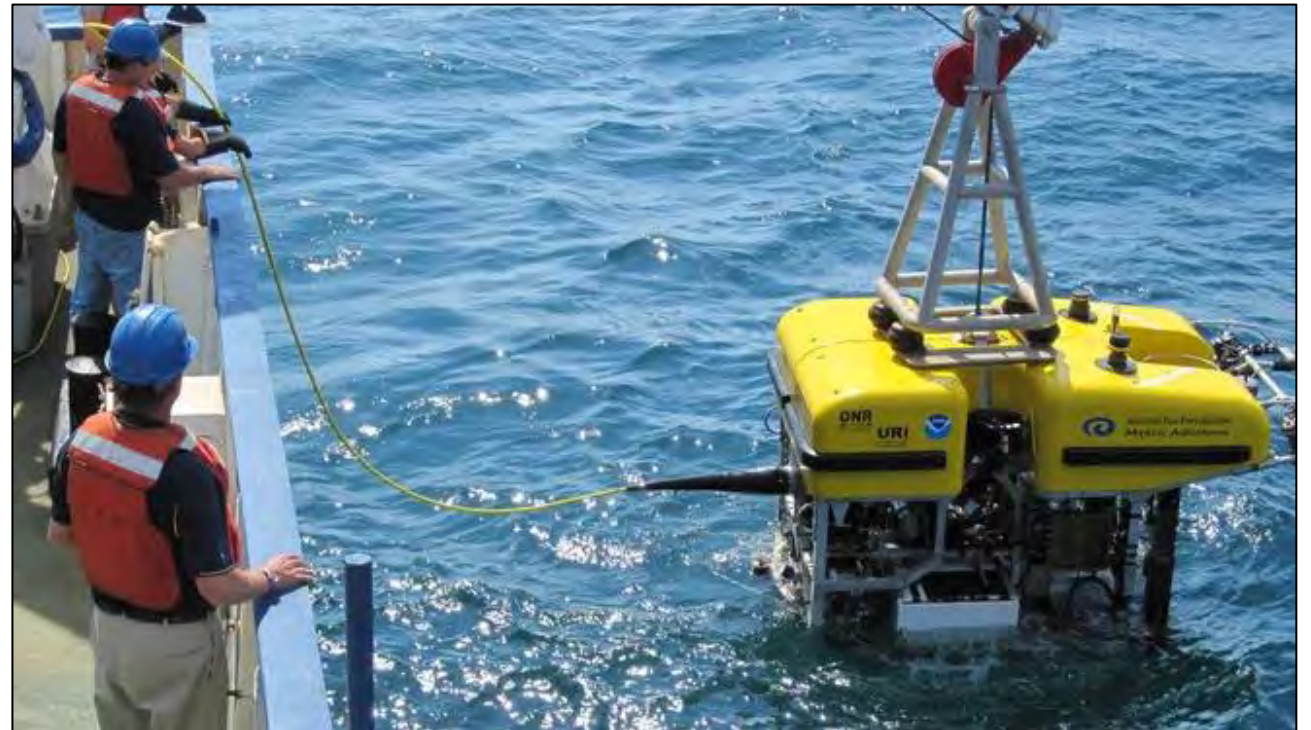


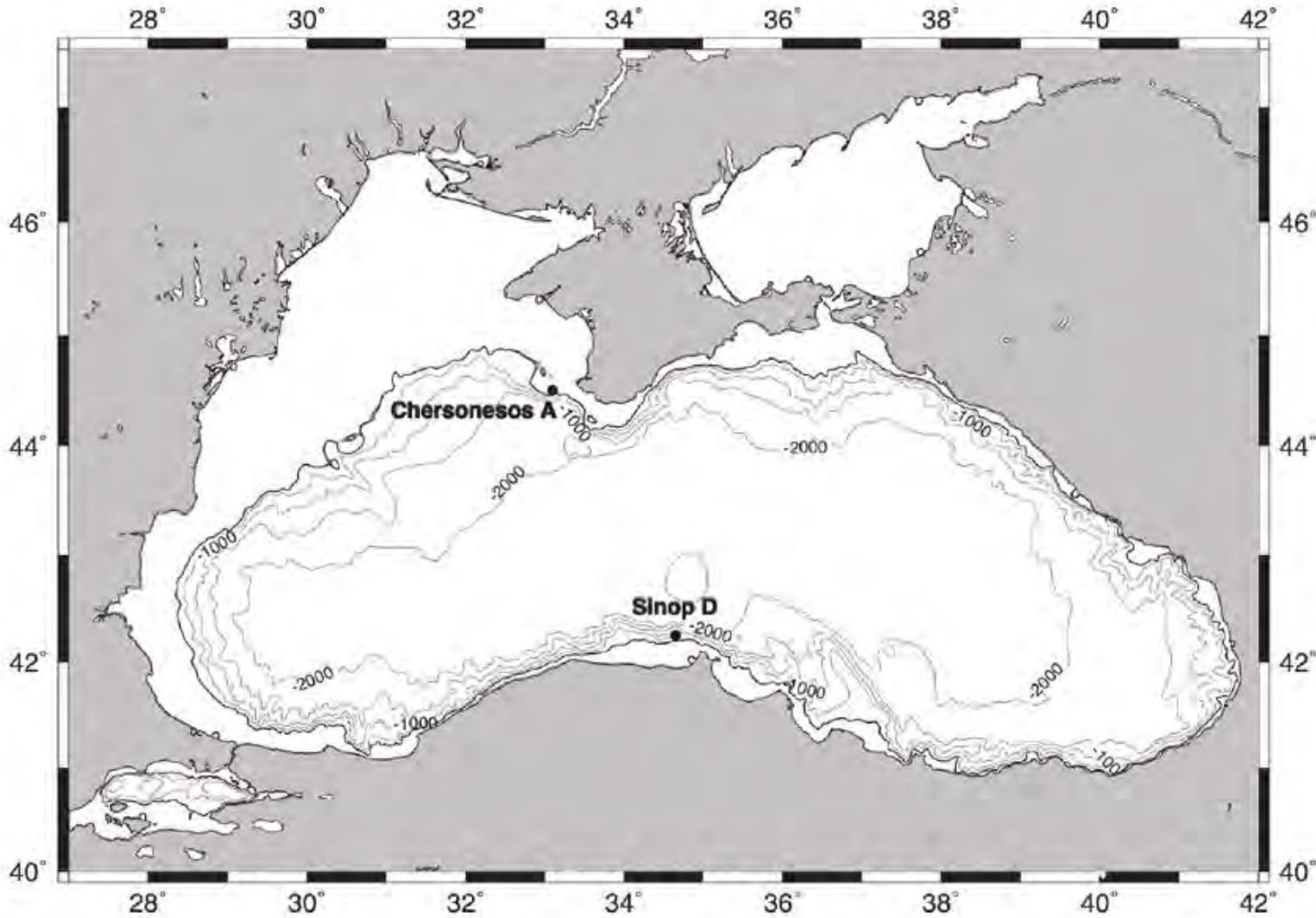
Filipe Castro
Bogotá, April 2021



Bob Ballard surveyed the Black Sea in the early 2000s and found two important things, namely ancient shorelines with pre-historic constructions, and 26 extremely well-preserved shipwrecks.

Below 100 m there is not a lot of oxygen in the water and that impacts the way shipwrecks are preserved.





Not much has been published on these 26 shipwrecks, but in 2007 Bob Ballard went back to two of the shipwrecks identified in the early 2000 expeditions and published a paper about them.

Sinop D is one of four shipwrecks identified in 2000. Sinop A, B, and C were mounds of carrot-shaped amphorae probably dating to the 4th or 5th centuries CE. Sinop D lies at 325 m and was dated to the 5th century.

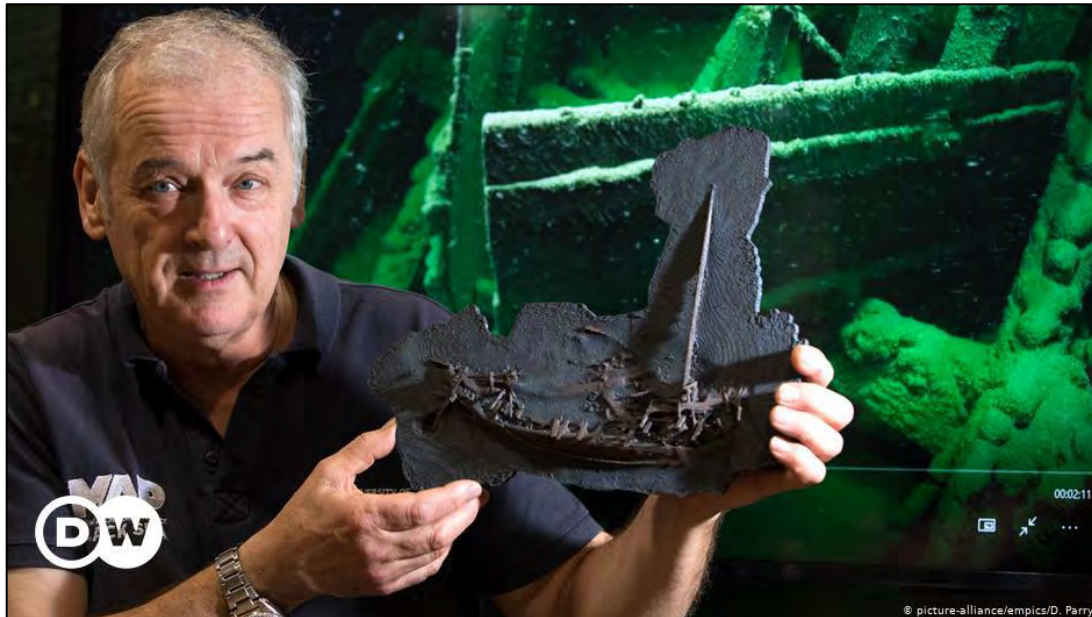


<https://www.youtube.com/watch?v=wprhoSMNFLI>

Chersonesos A was located on the Ukrainian coast and dated to around 1000.



From 2015 to 2017 a group of archaeologists surveyed the bottom of the Black sea and found 40-60 shipwrecks, covering 2500 years of maritime history <https://blackseamap.com/>.



The pictures published suggest astonishing finds, but so far not much has been published on this subject.



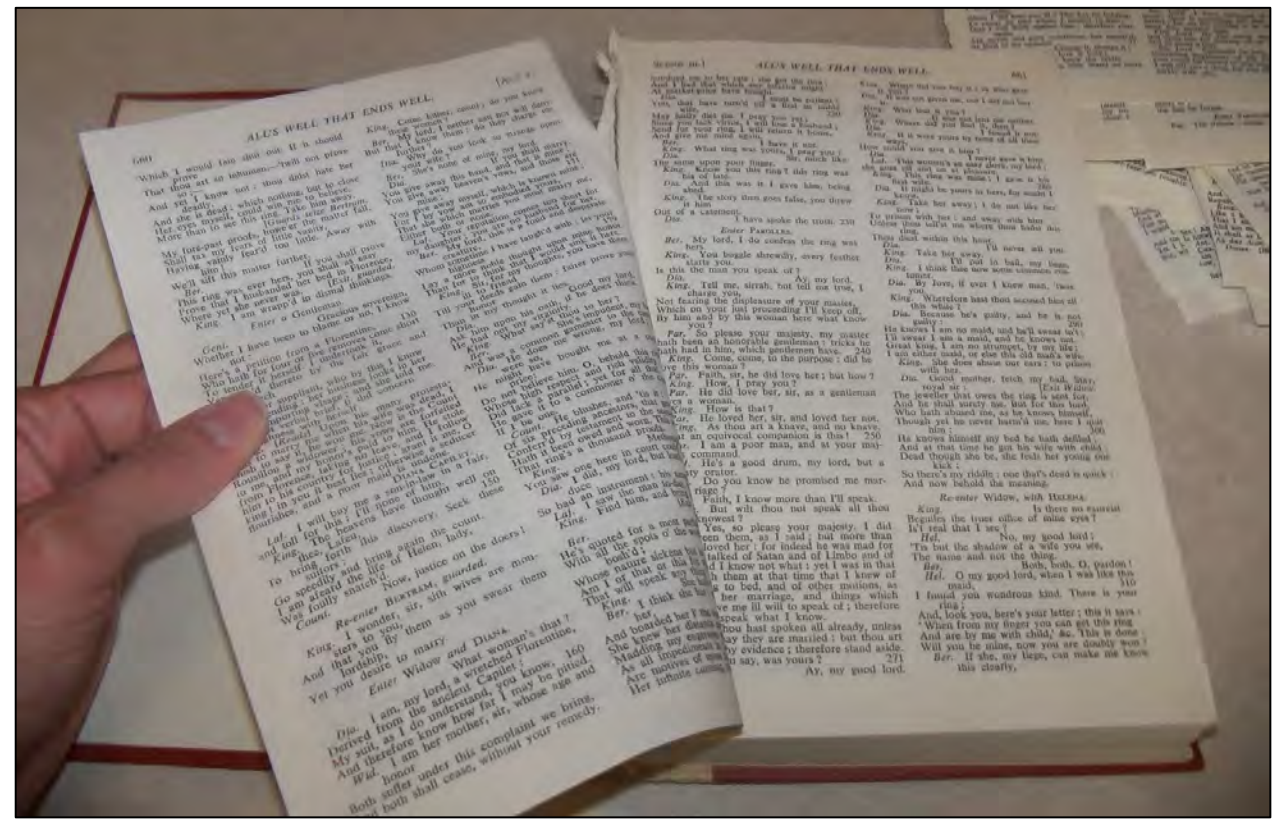


Photogrammetric model of the Medieval ship (Photogrammetry and 3DS Max rendering and lighting by Rodrigo Pacheco-Ruiz) (Black Sea MAP).

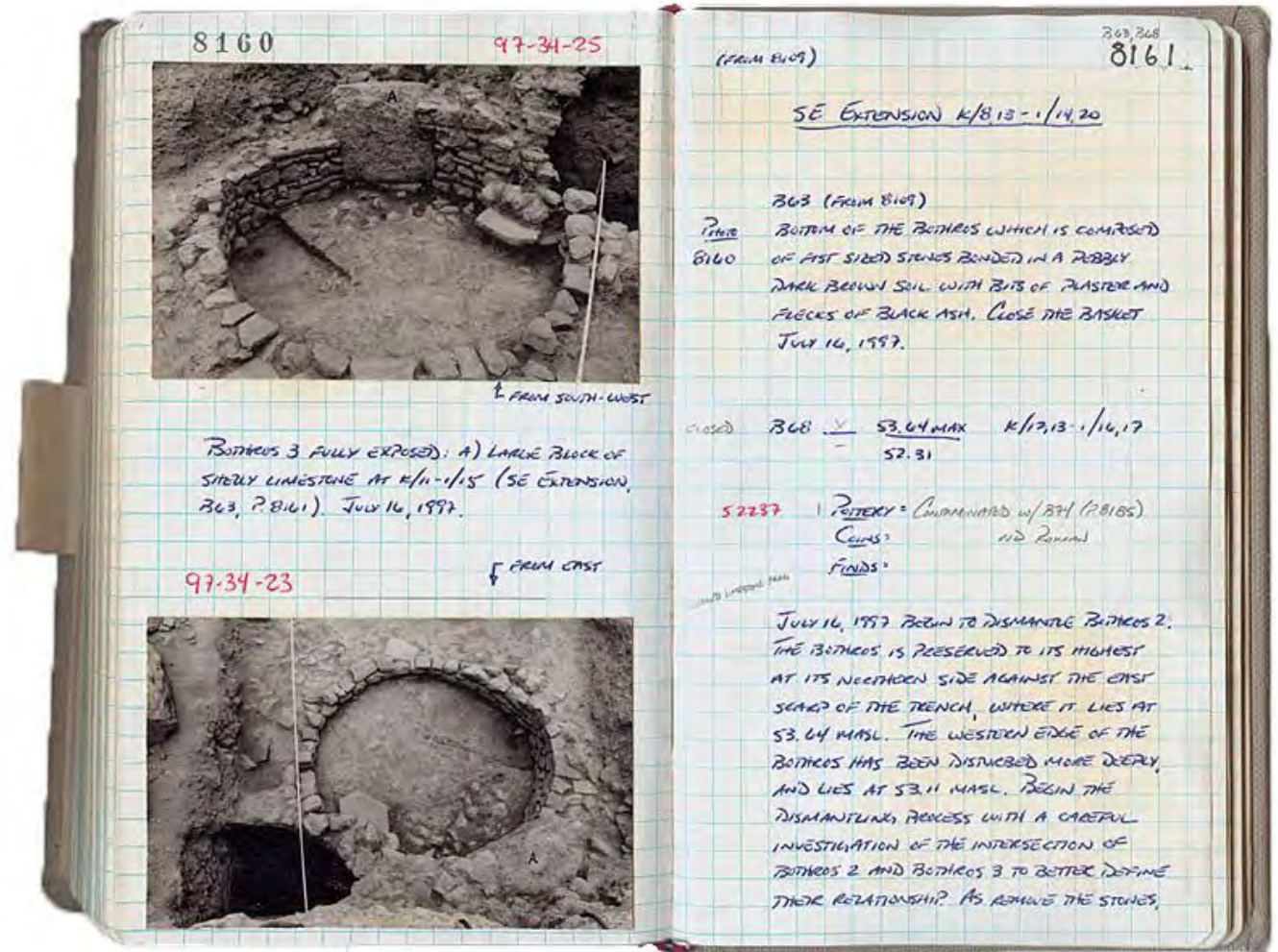




Marine archaeologists destroy the sites they dig. Archaeological sites are buried archives. We describe digging as reading a book by tearing each page read to get to the page below.



Recording is a responsibility.



Sharing primary data is the only guarantee that archaeologists can be taken as serious scholars.



Terry E. Hedrick; Robert F. Boruch; Jerry Ross, 1978. "On Ensuring the Availability of Evaluative Data for Secondary Analysis," in: *Policy Sciences*, 9(3): 259-280.

In his introduction to the Oxford Handbook of Maritime Archaeology (2011), George Bass pointed out that, as a class, archaeologists have a track record of negligence: it seems that we publish about 25% of the sites we destroy. Bass' assumption is based on a number of studies suggesting that **over the last 50 years less than 25% of the materials and results of professional archaeological excavations have been properly published** (Boardman 2009), **70% of the Near East excavations have not been published** (Atwood 2007 and Owen 2009), and that perhaps **80% of all Italian archaeological materials remain unpublished** (Stoddart and Malone 2001). It is difficult to argue that the situation in maritime archaeology is better than those mentioned above.

Atwood, R., 2007. "Publish or be Punished: Israel Cracks Down on Delinquent Diggers," *Archaeology* 60.2, 18, 60, 62.

Bass, G., 2011. "Introduction," in Catsambis, A., Ford, B., and Hamilton D., (eds.), *The Oxford Handbook of Maritime Archaeology*. New York.

Boardman, J., 2009. "Archaeologists, Collectors, and Museums," in Cuno, J., (ed.), *Whose Culture? The Promise of Museums and the Debate over Antiquities*. Princeton.

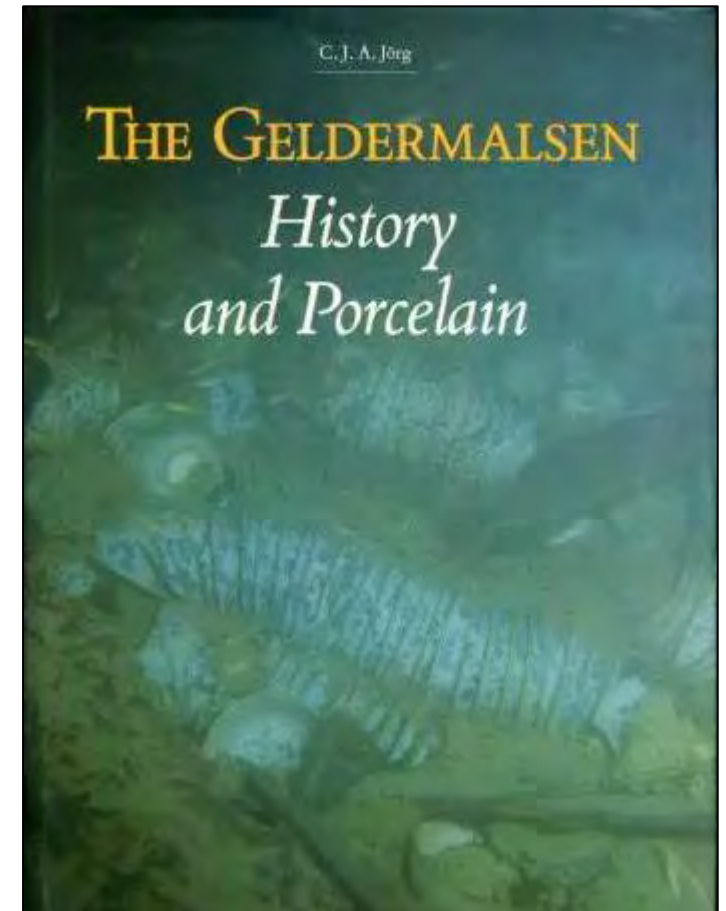
Owen, D., 2009. "Censoring Knowledge: The Case for Publication of Unprovenanced Cuneiform Tablets," *Whose Culture? The Promise of Museums and the Debate over Antiquities*, Cuno, J., ed., Princeton, NJ: Princeton University press.

Stoddart, S., and Malone, C., 2001, *Antiquity*. "Editorial," Vol. 75.288: 233-246.

Treasure hunting secrecy stems from a different cause: treasure hunters cannot afford to let us see what they do the shipwrecks they salvage.



It is said that *Geldermalsen* (1752) was dynamited after the salvage operations to prevent the Indonesian authorities to identify the site and sue the treasure hunters.



Treasure hunting secrecy stems from a different cause: treasure hunters cannot afford to let us see what they do the shipwrecks they salvage.



Treasure hunting is a hobby of the rich, and the rich rule.



Treasure hunters do it for the power drive and the adventure. Not for the money.

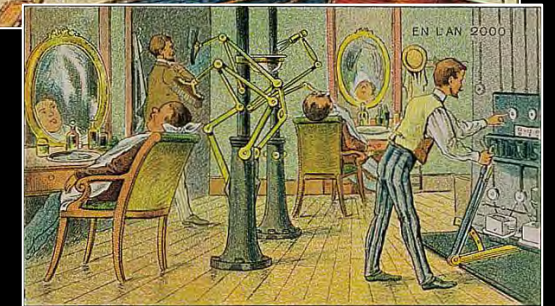
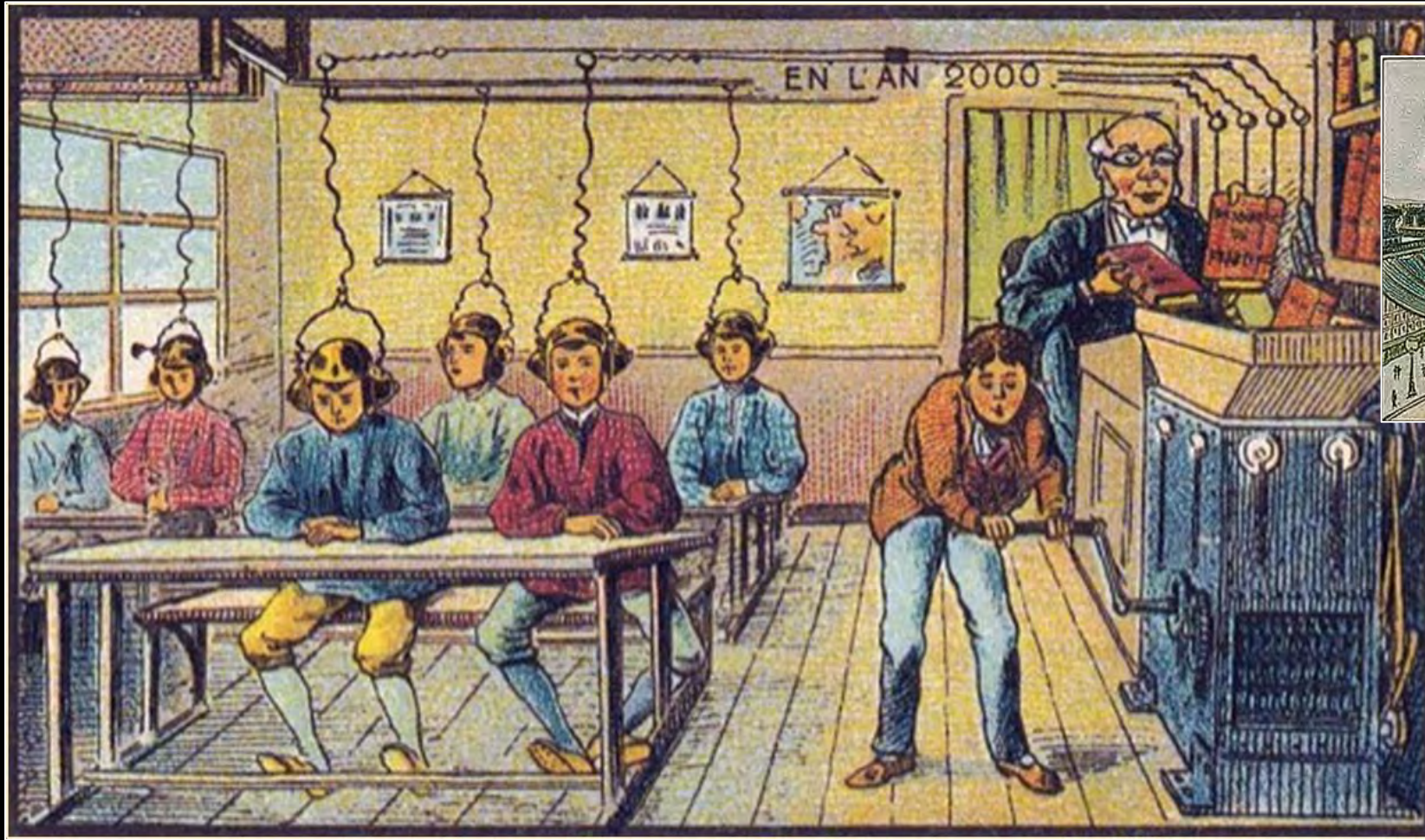
Archaeology should be primarily a public thing. Without a public, archaeology is sterile and useless.

What is going to happen to archaeology?

Will it be shallow and spectacular,
or intellectual and social?



It depends on the perceived social value of archaeology.



It is impossible to predict the future, but that should not prevent us from thinking about it. I see two important factors influencing the future of archaeology.

JANUARY 12, 2016

WERNER HERZOG TALKS VIRTUAL REALITY

BY PATRICK HOUSE



ELEMENTS



"I am convinced that this is not going to be an extension of cinema or 3-D cinema or video games. It is something new, different, and not experienced yet," the filmmaker Werner Herzog said of virtual reality.

PHOTOGRAPH BY SARAH LEE / EYEVINE / REDUX

“I”m a skeptic of 3-D, but when I saw the paintings I knew I had to use it,” Werner Herzog told Judith Thurman in 2010, after the New York premiere of his documentary “Cave of Forgotten

Dreams.” The film examines some of the world’s earliest known paintings,

MOST POPULAR

1. Ted Cruz’s Iowa Mailers Are More Fraudulent Than Everyone Thinks
BY RYAN LIZZA
2. The End of Twitter
BY JOSHUA TOPOLSKY
3. Cassidy’s Count: Polls Point to Victories for Trump and Clinton in Iowa
BY JOHN CASSIDY
4. Richard Dreyfuss, Glenn Beck, Ted Cruz, and Lady Gaga in Iowa
BY RYAN LIZZA
5. The Useless Agony of Going

1. Computer graphics are revolutionizing many aspects of our lives...

CAPITAL

in the Twenty-First Century

THOMAS
PIKETTY

TRANSLATED BY ARTHUR GOLDHAMMER

CAPITAL AND IDEOLOGY

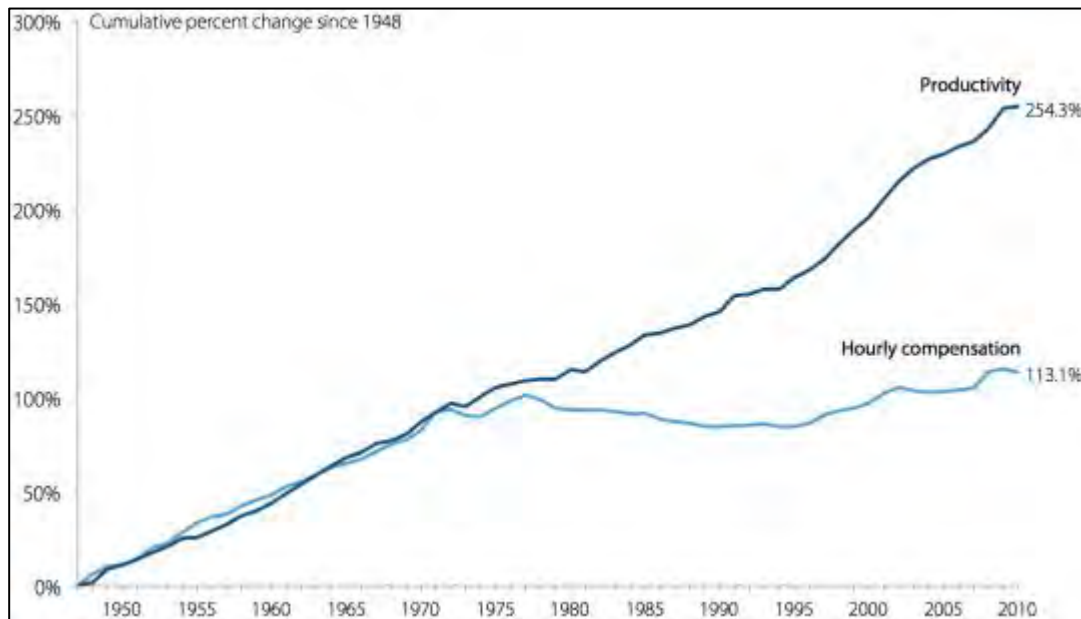
THOMAS
PIKETTY

Author of the #1 *New York Times* Bestseller
Capital in the Twenty-First Century

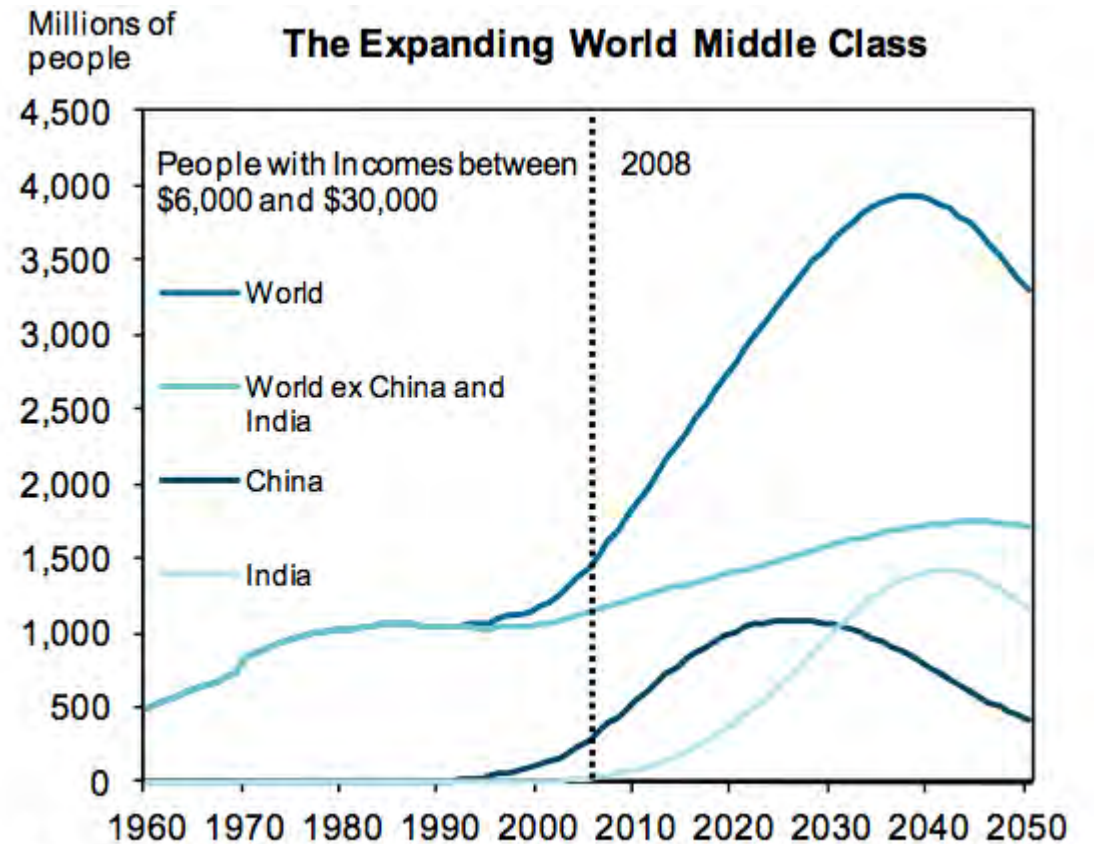
TRANSLATED BY ARTHUR GOLDHAMMER

2. Inequality is destroying middle classes in the West and eroding the power of governments.

Middle classes are being eroded in the west, but they are **growing globally**.

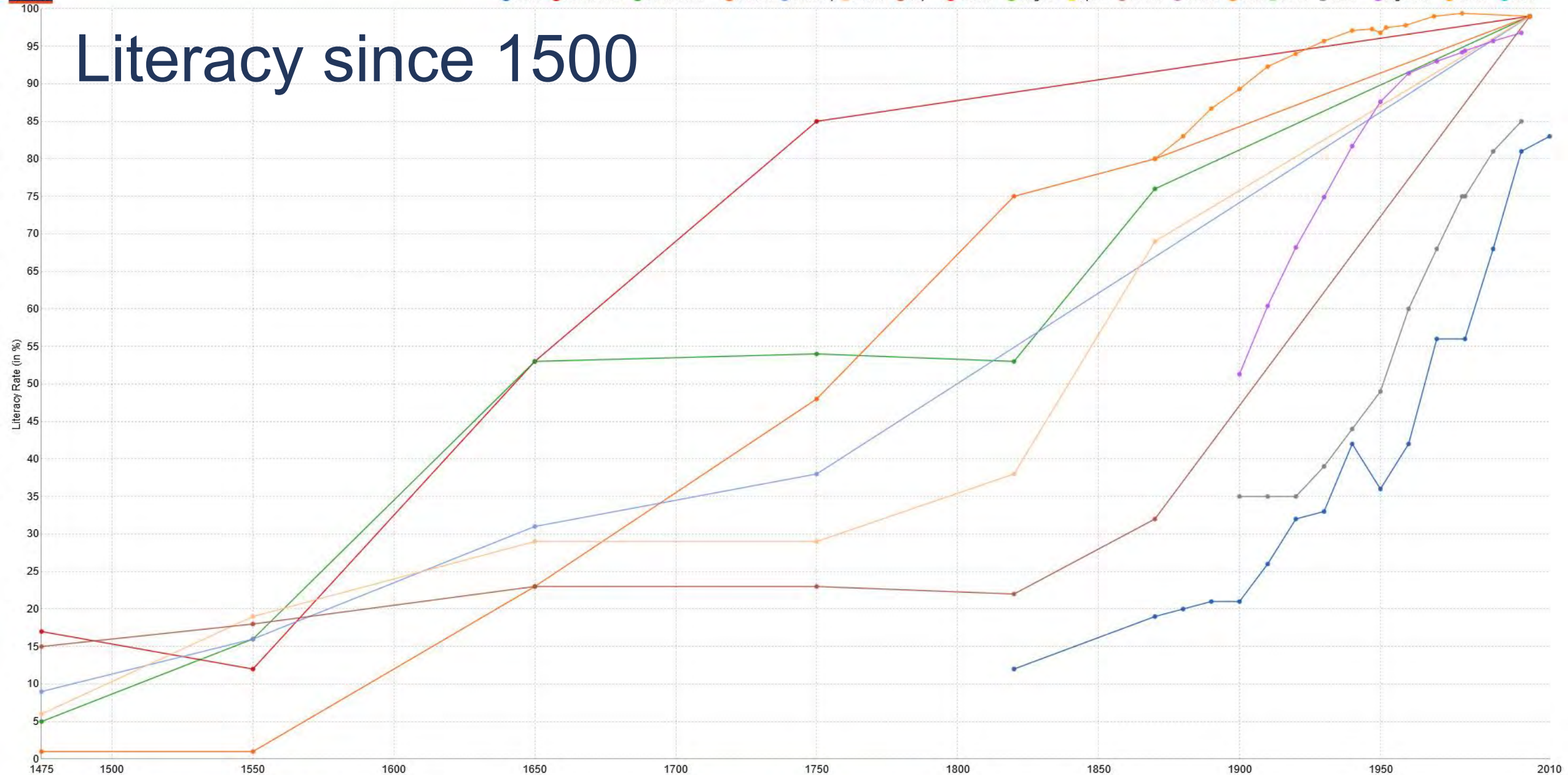


Productivity and Hourly compensation (US)

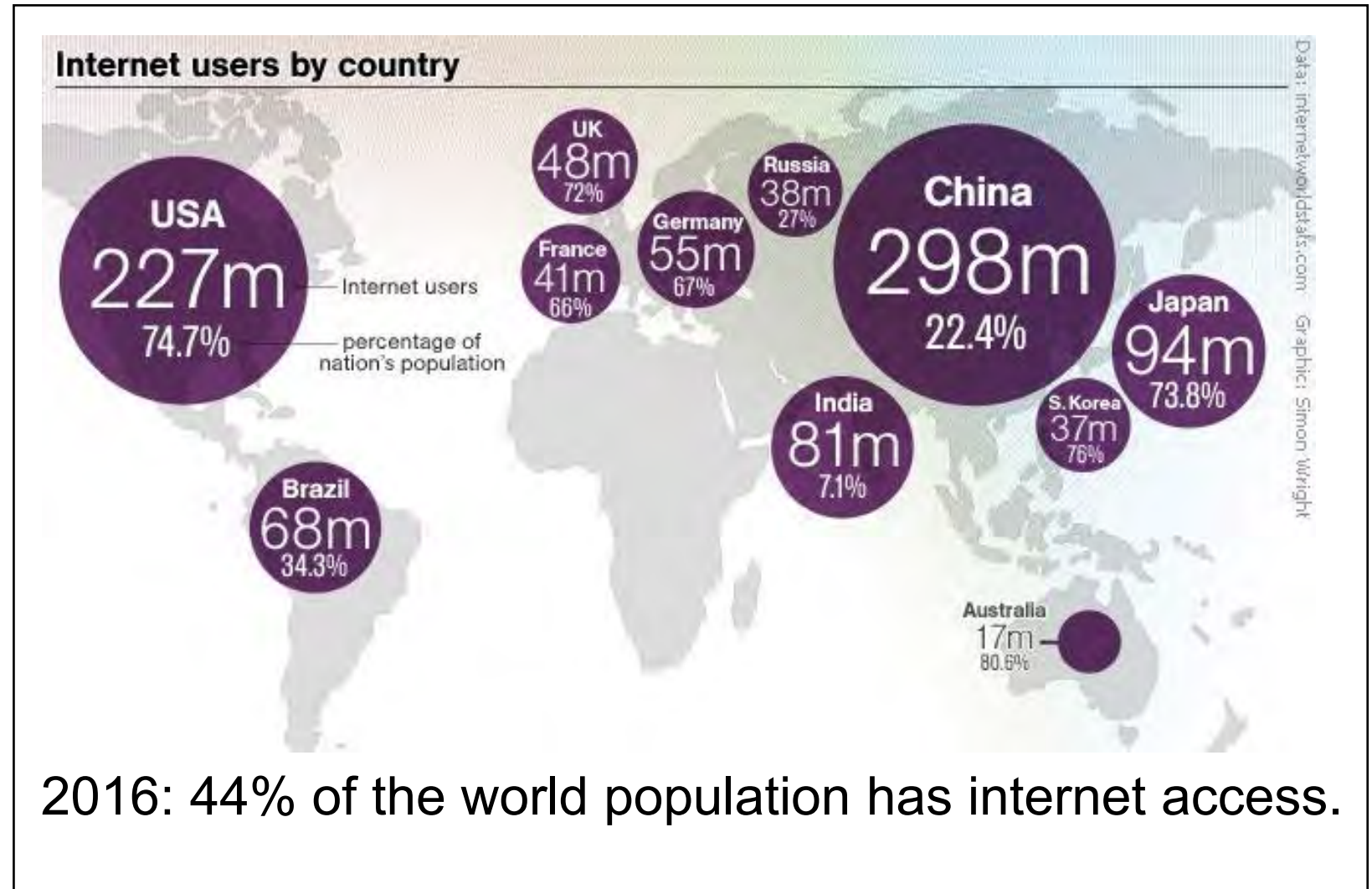
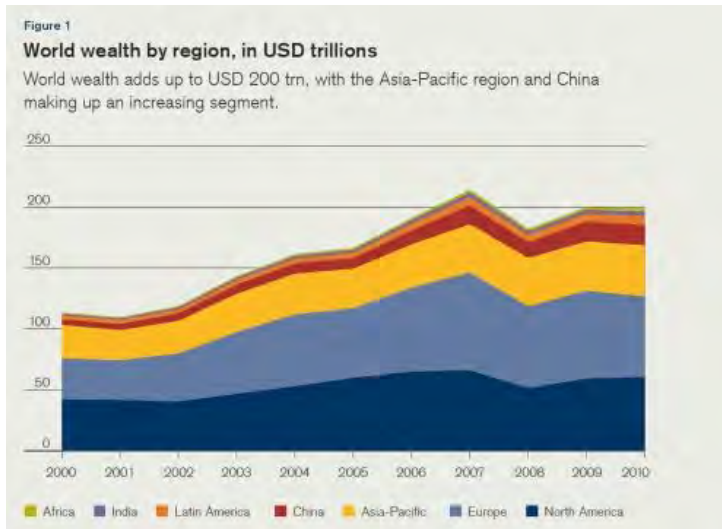
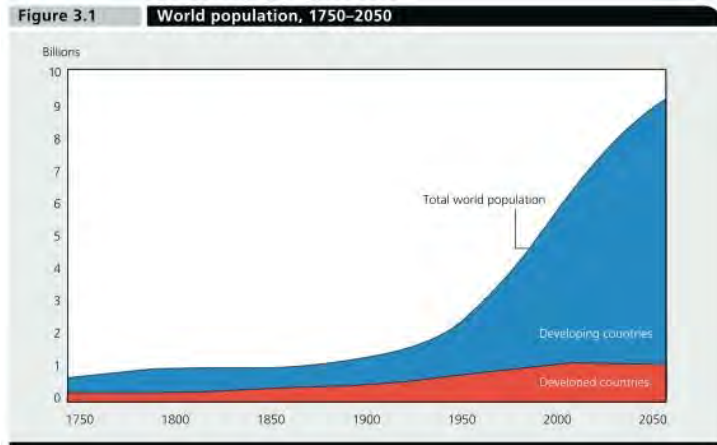


Source: Goldman Sachs

Literacy since 1500



Since 1945 the world population **doubled**, and the world wealth **quintupled**.



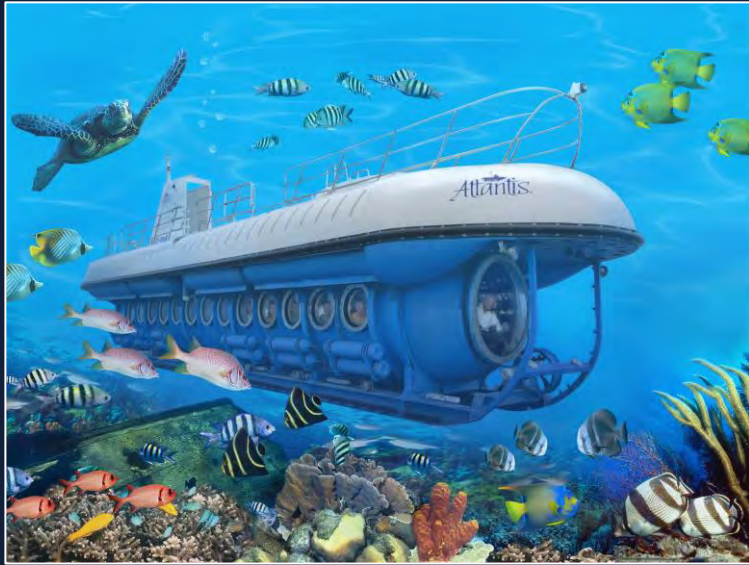


In a few years, most archaeologists will be non-western. How will this change both practices and narratives?

Excavation of the 9th century
Phanom-Surin laced ship (Thailand).



Middle classes worldwide are the consumers of cultural production: libraries, museums, concert halls, orchestras, opera houses, literary magazines, books, etc., and technology is creating opportunities everywhere.



In this context, what is the future of (maritime) archaeology?

Explore the 360Abyss v4

The Ultimate VR 360 Video System

NEW Bullet360 system simultaneously operates all cameras underwater

Individual camera compartments
Aircraft-grade crystal clear optics
Standoff mounts w/ 1" ball joints
Neutrally buoyant to 300m
Rated to 1,000 meters
8,000 by 4,000 pixels
Anodized aluminum
55mm add-on filters

Includes Water-Jet
Custom-Cut Pelican Case

360 Heros



Computer graphics will make the past more accessible!

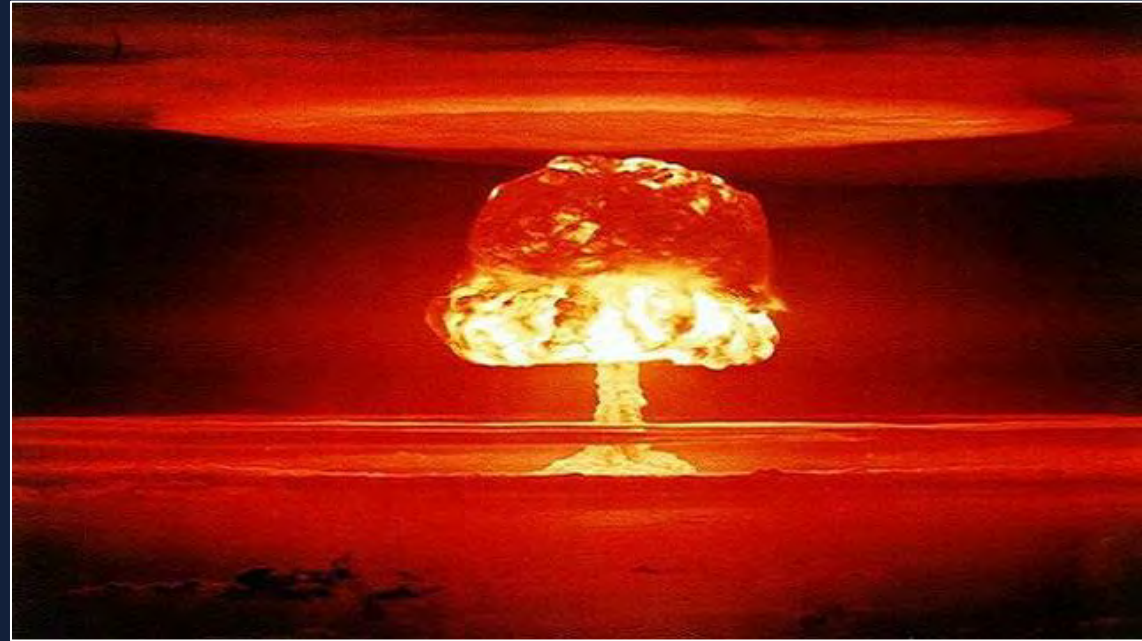


© Hamilton Island



© NHM

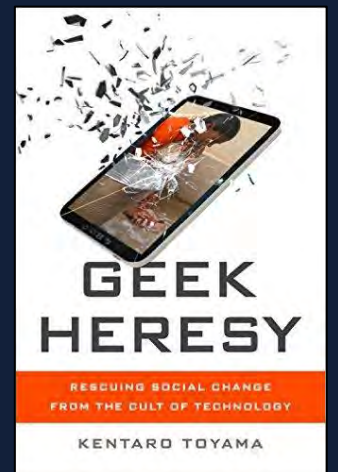




But it is policy, not technology,
that change the world.

Technology only magnifies human intent and capacity. It can't
substitute for them.

Kentaro Toyama



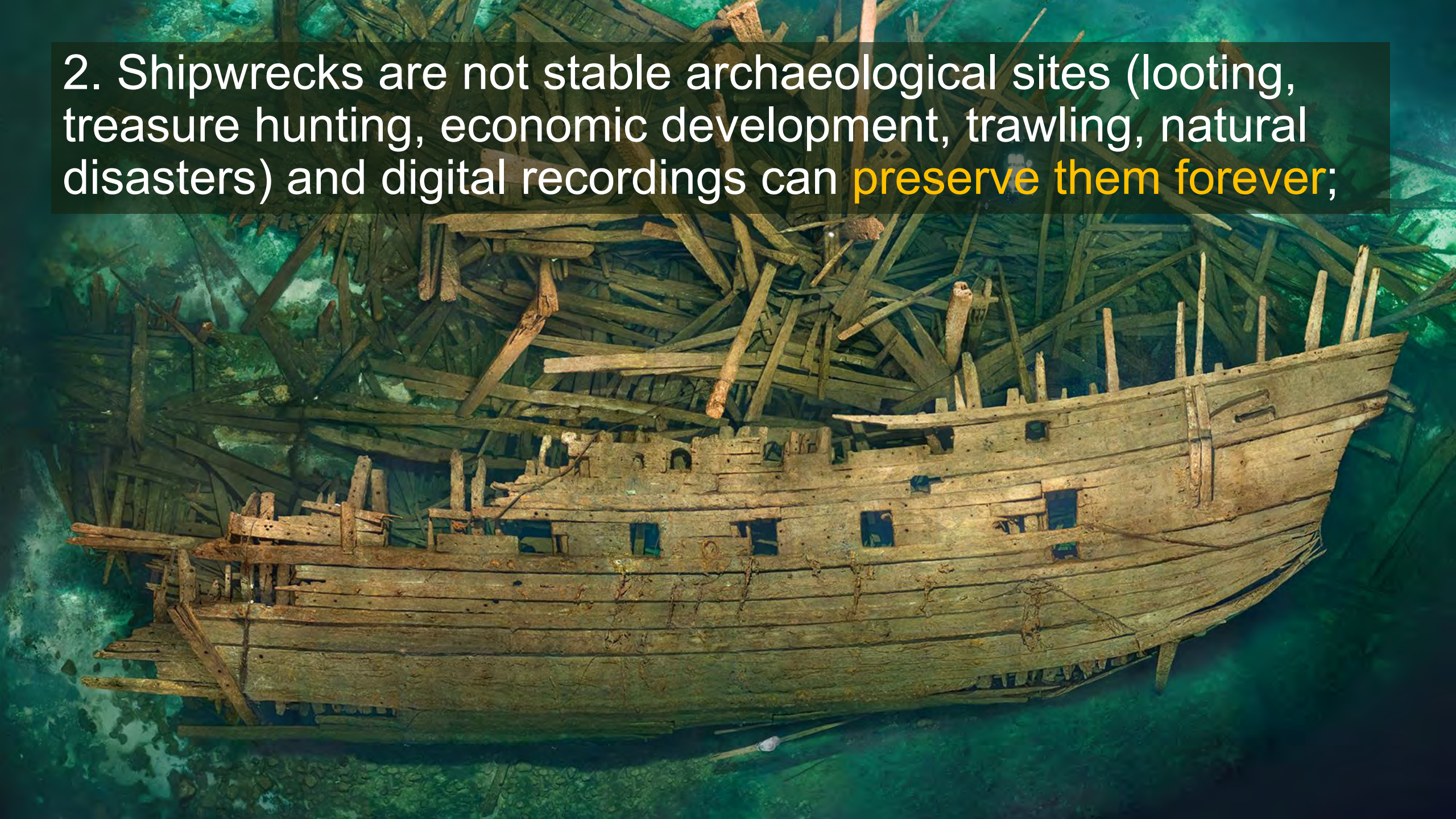
A few applications of existing technology are obvious:

1. To make underwater sites visible;
2. To record them for posterity;
3. To monitor and protect underwater sites;
4. To share knowledge through social networks;
5. To analyze and reconstruct archaeological sites;
6. To simplify 3D recording and non-intrusive surveys;
7. To guide the development of technology towards cheaper, faster, more accurate, and less intrusive surveys!

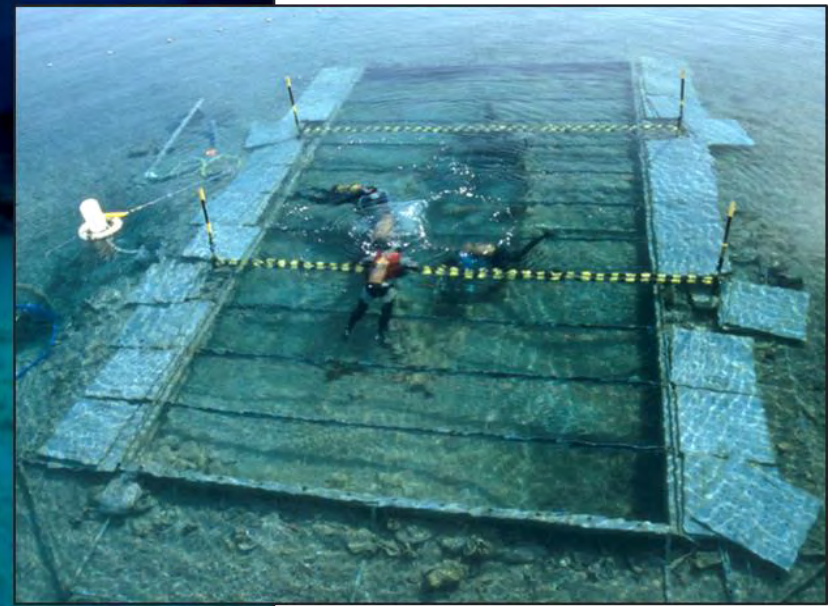
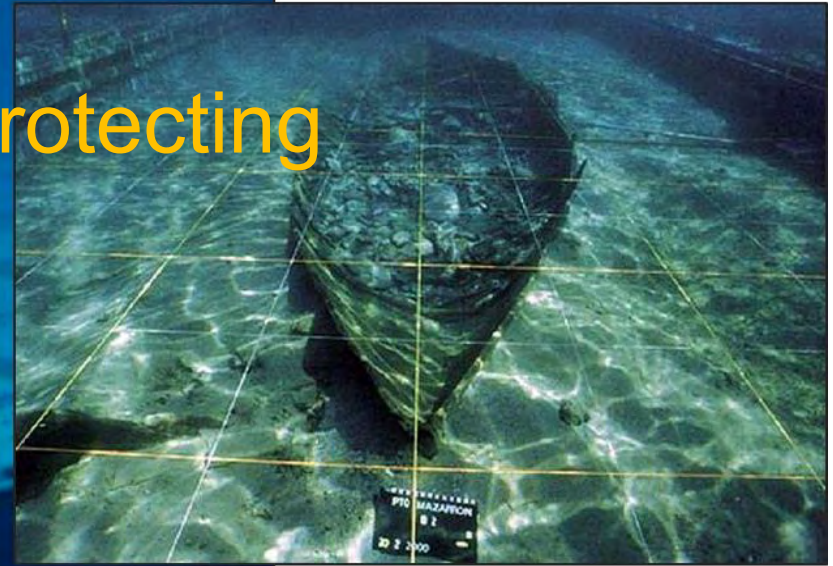
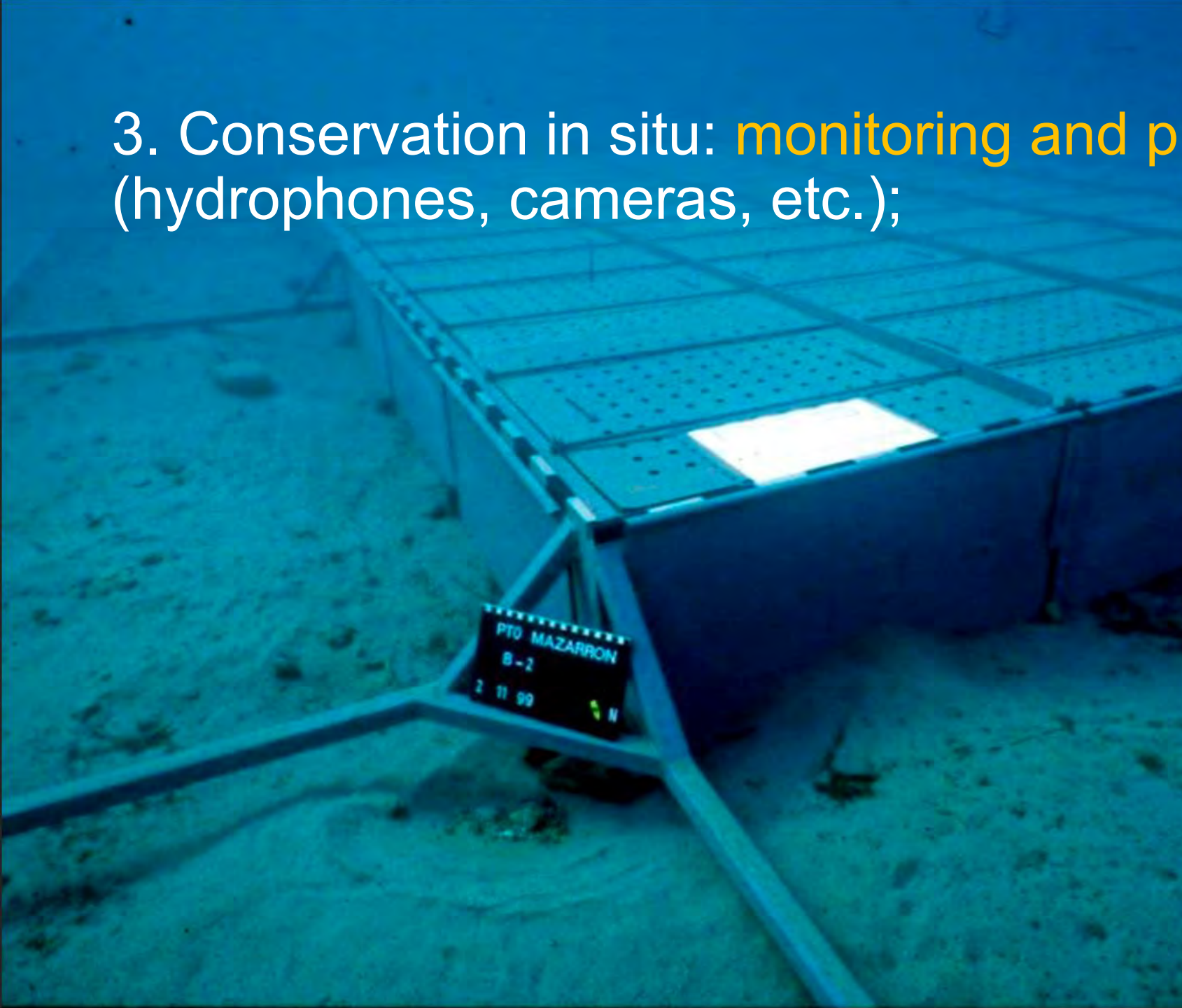
1. The submerged cultural heritage (SCH) is invisible and 3D modeling can **make it visible** (preservation, social importance of archaeology).



2. Shipwrecks are not stable archaeological sites (looting, treasure hunting, economic development, trawling, natural disasters) and digital recordings can **preserve them forever**;

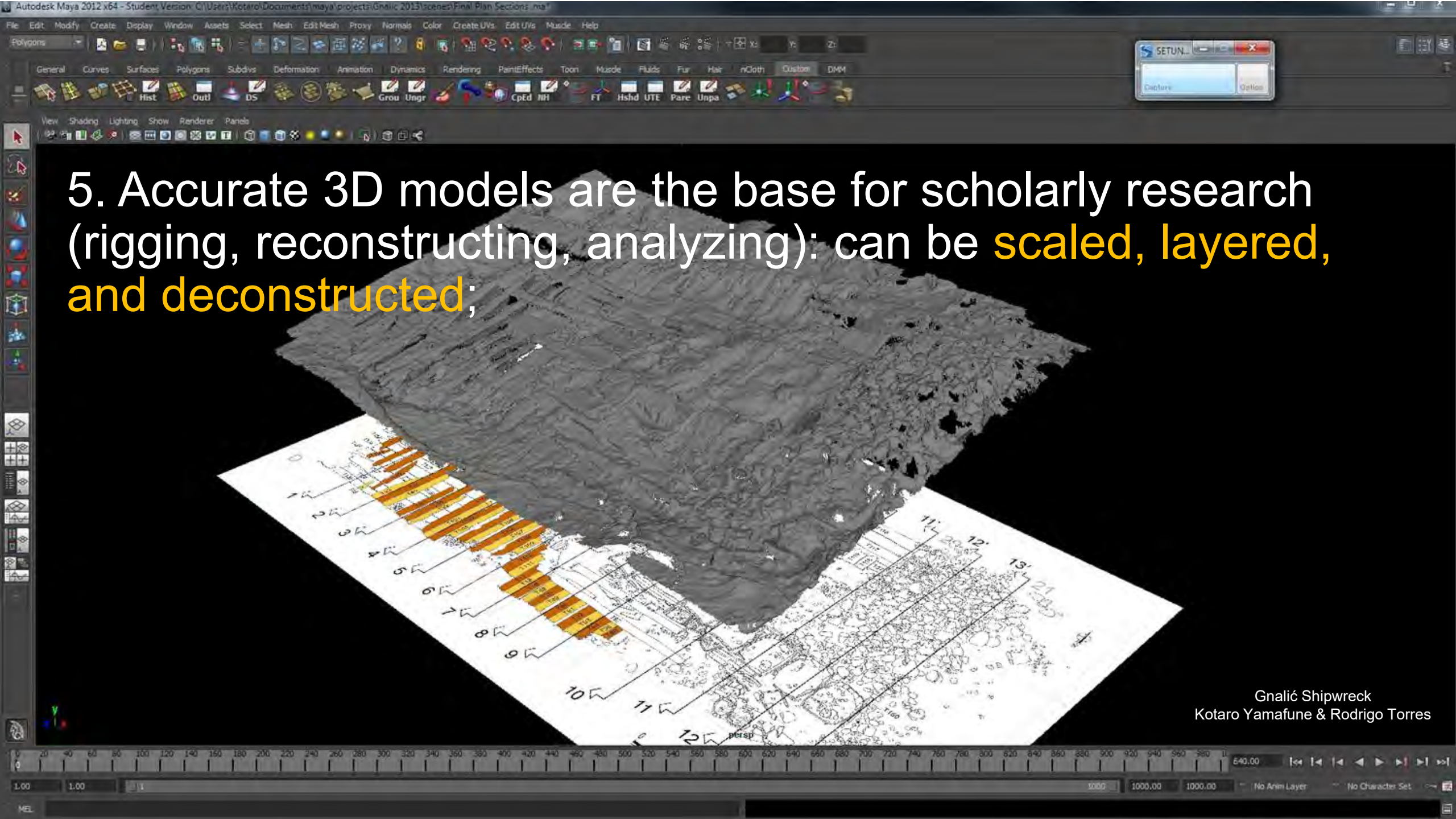


3. Conservation in situ: **monitoring and protecting** (hydrophones, cameras, etc.);





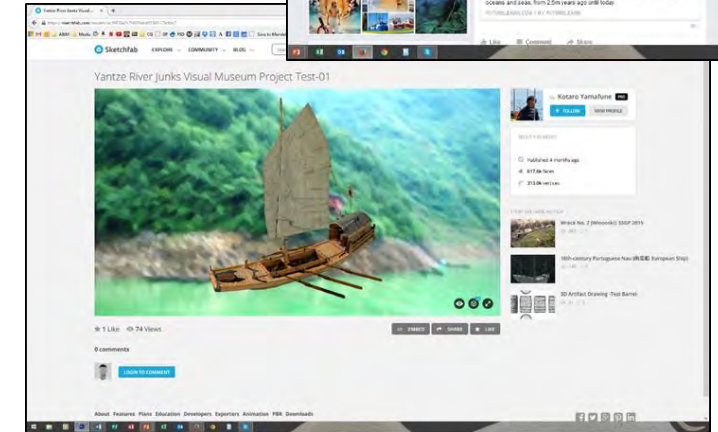
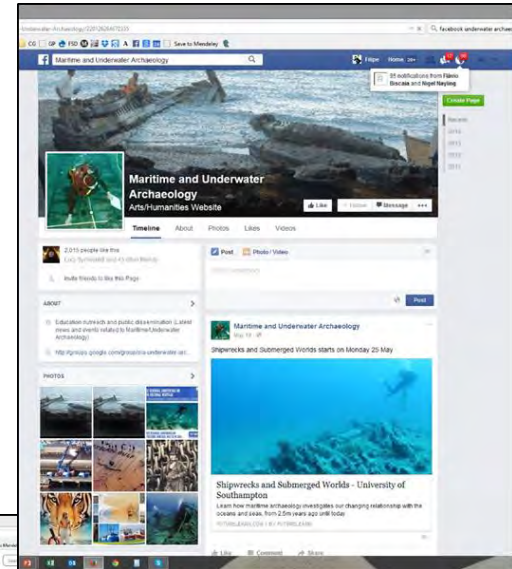
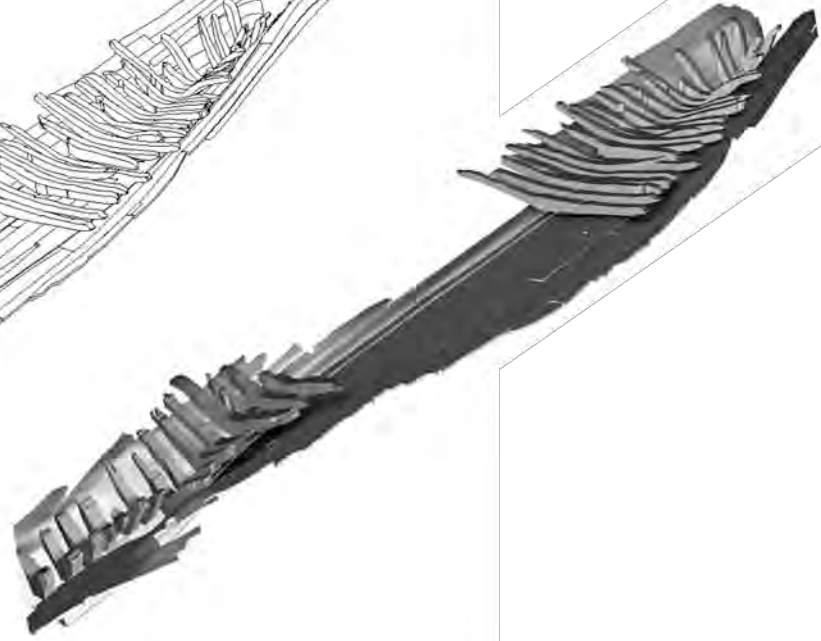
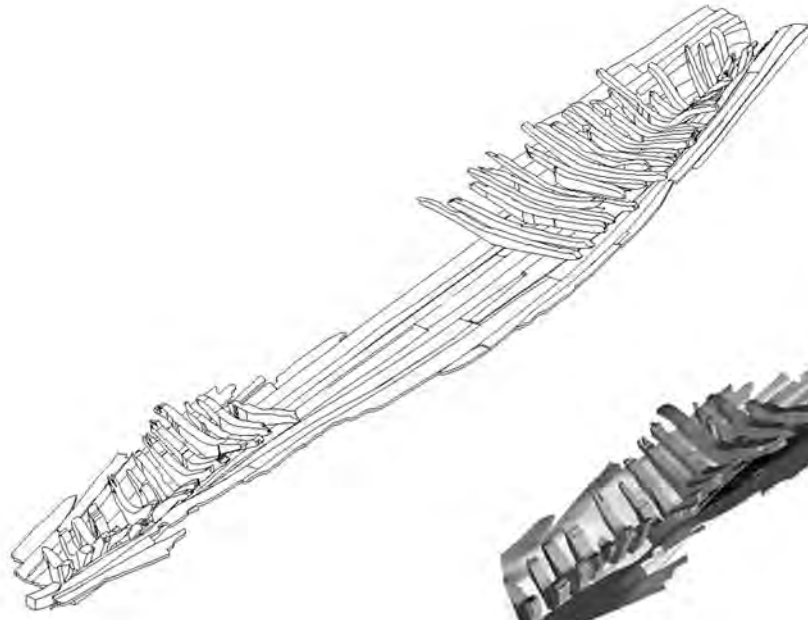
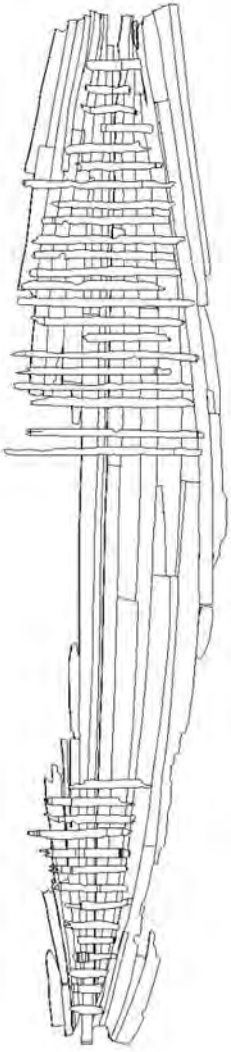
4. Digital archaeological sites can be **shared online** and serve as learning environments (kindergarten to university);



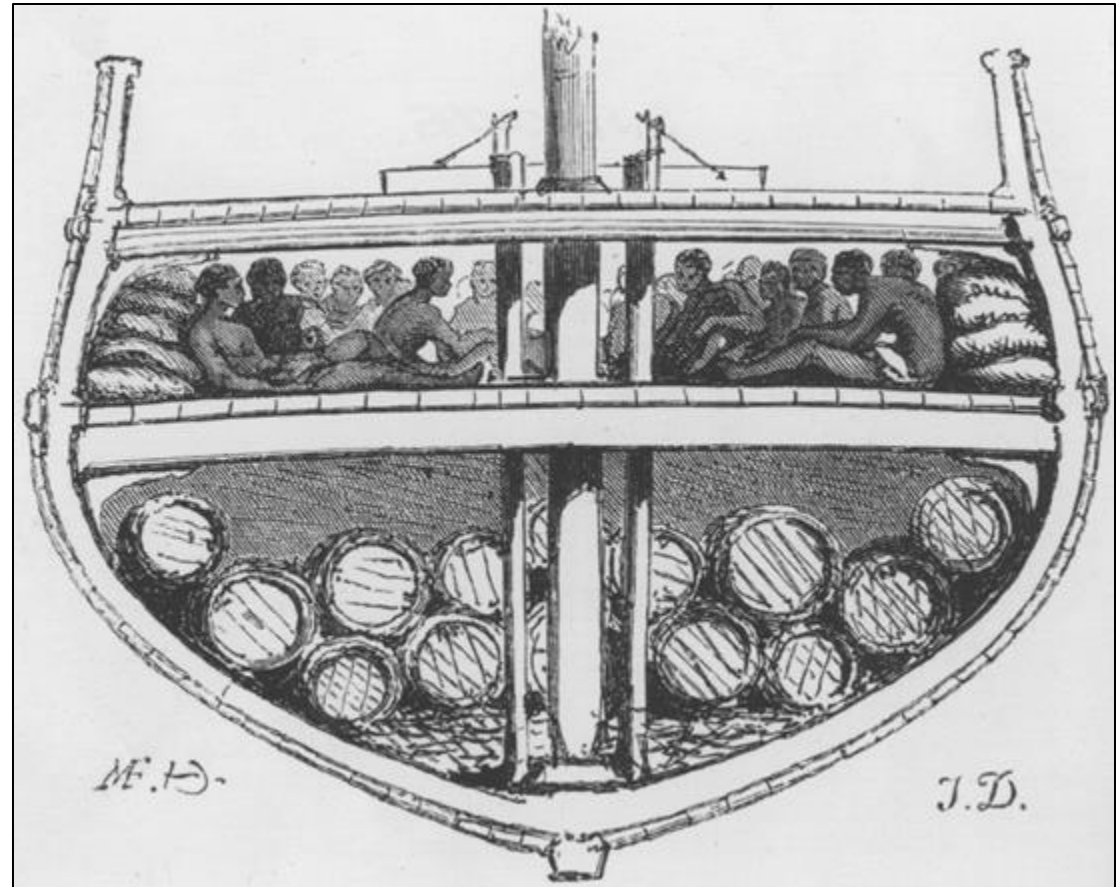
5. Accurate 3D models are the base for scholarly research (rigging, reconstructing, analyzing): can be **scaled, layered, and deconstructed**;

Gnalić Shipwreck
Kotaro Yamafune & Rodrigo Torres

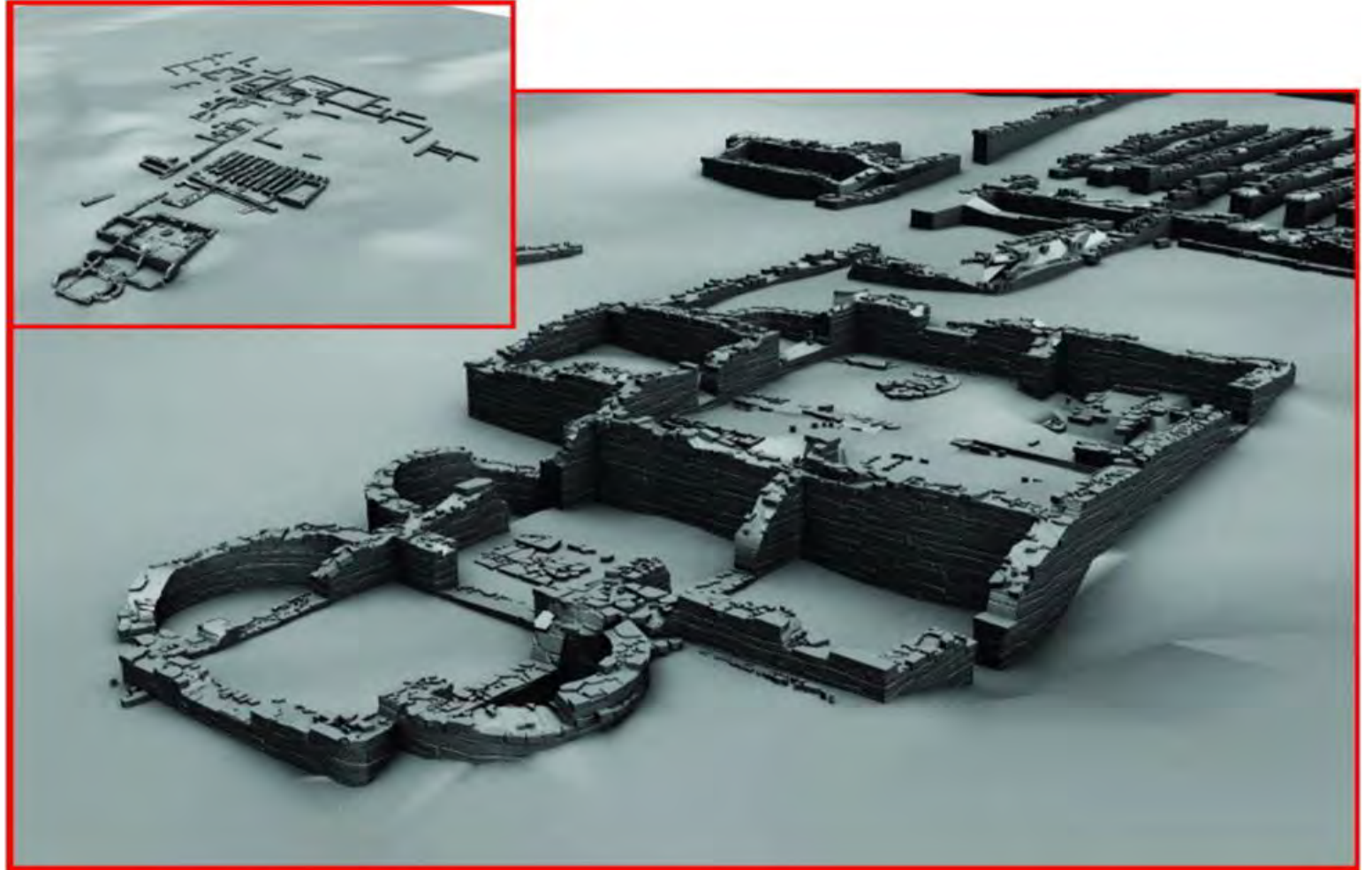
Interactive archaeological models as a basis for **scholarly discussions** (on-line sharing, real time sharing);



Interactive archaeological models as a basis for **public discussion**, outreach and political discussions of social issues (collective memories, collective amnesias, myth busting);

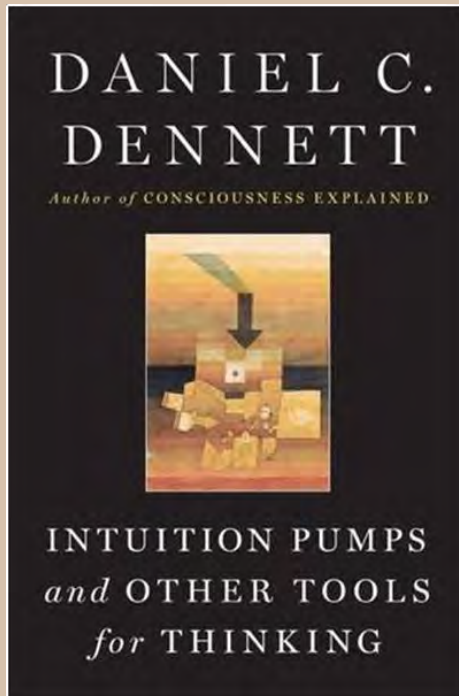


Thinking tools: tridimensional renderings can be layered and decompress the time enclosed within (e.g. animations of changing landscapes, architectures, or site formation processes)

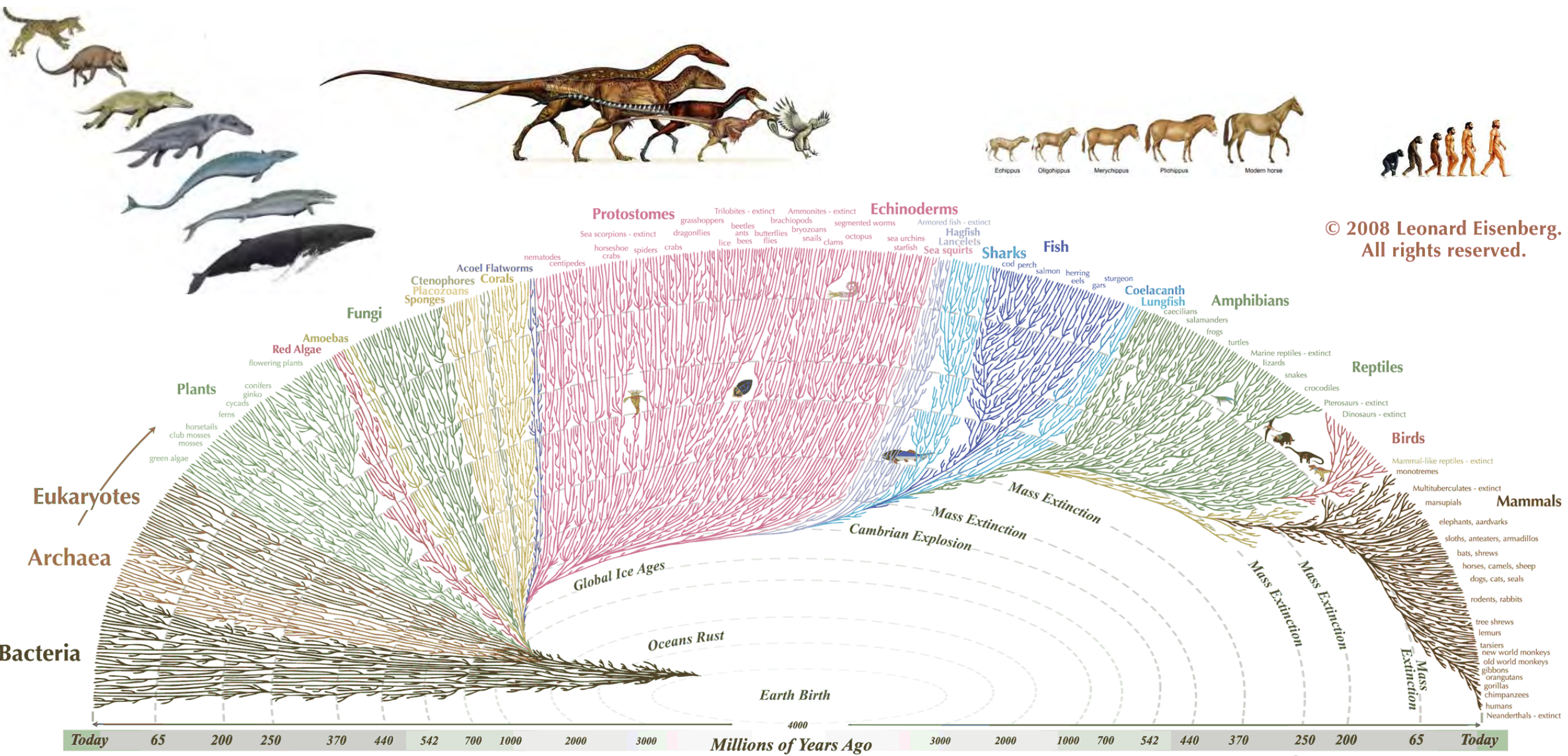


Daniel Dennett suggests that thinking tools (and intuition pumps) are

apps that we upload to our necktops.

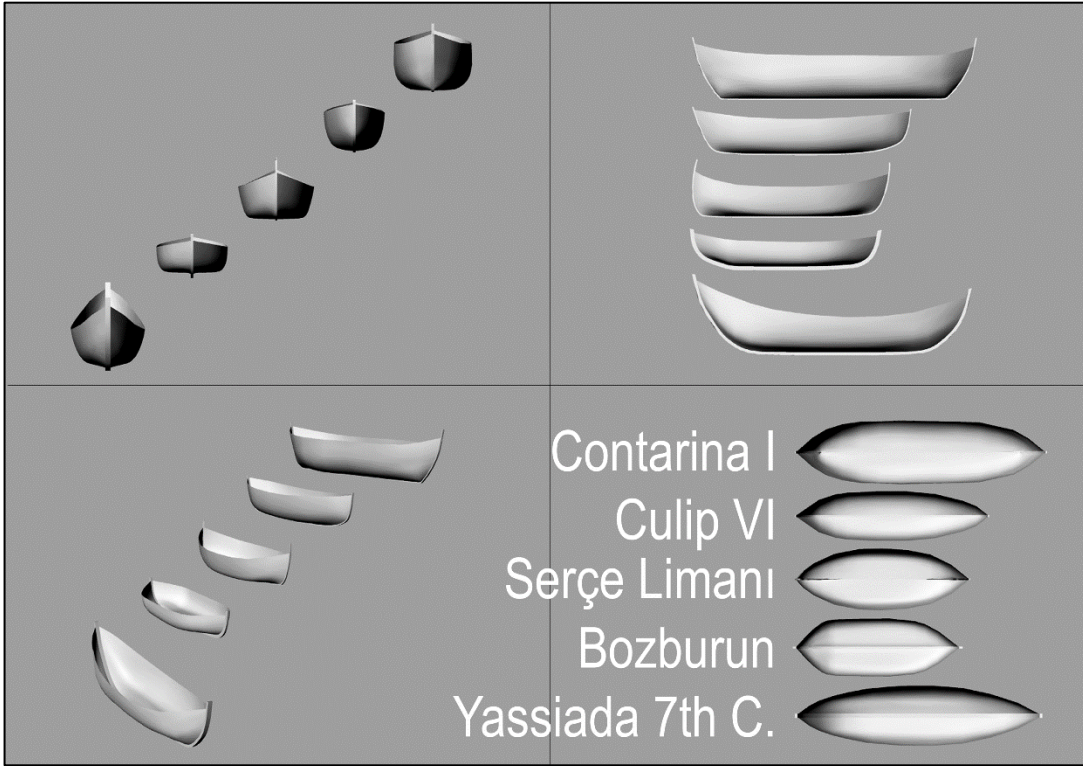


Thinking tools are words, numbers, graphics, images, maps, stories, etc.

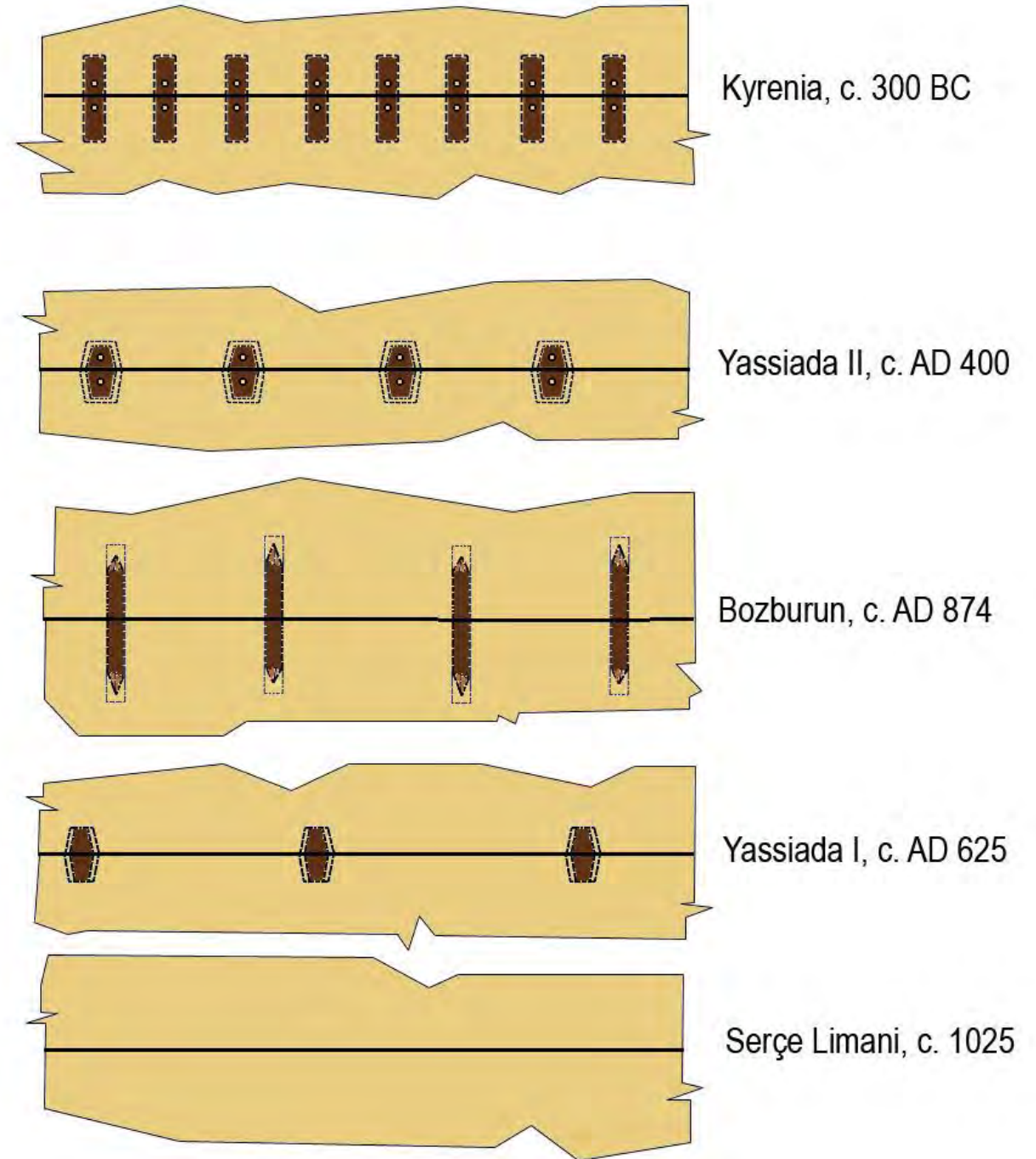


© 2008 Leonard Eisenberg. All rights reserved.

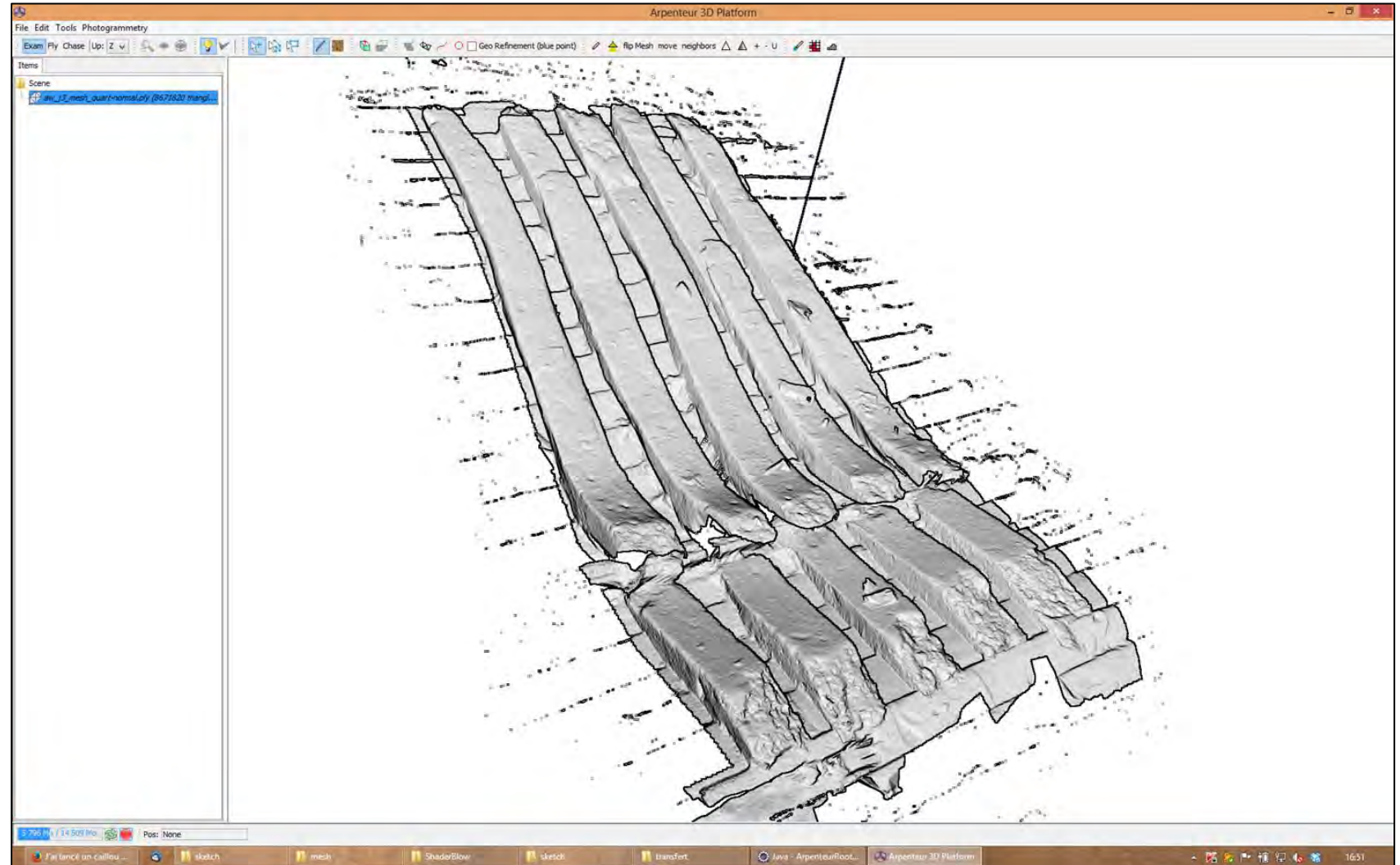
All the major and many of the minor living branches of life are shown on this diagram, but only a few of those that have gone extinct are shown. Example: Dinosaurs - extinct



Thinking tools are words,
 numbers, graphics, images,
 maps, stories, etc.

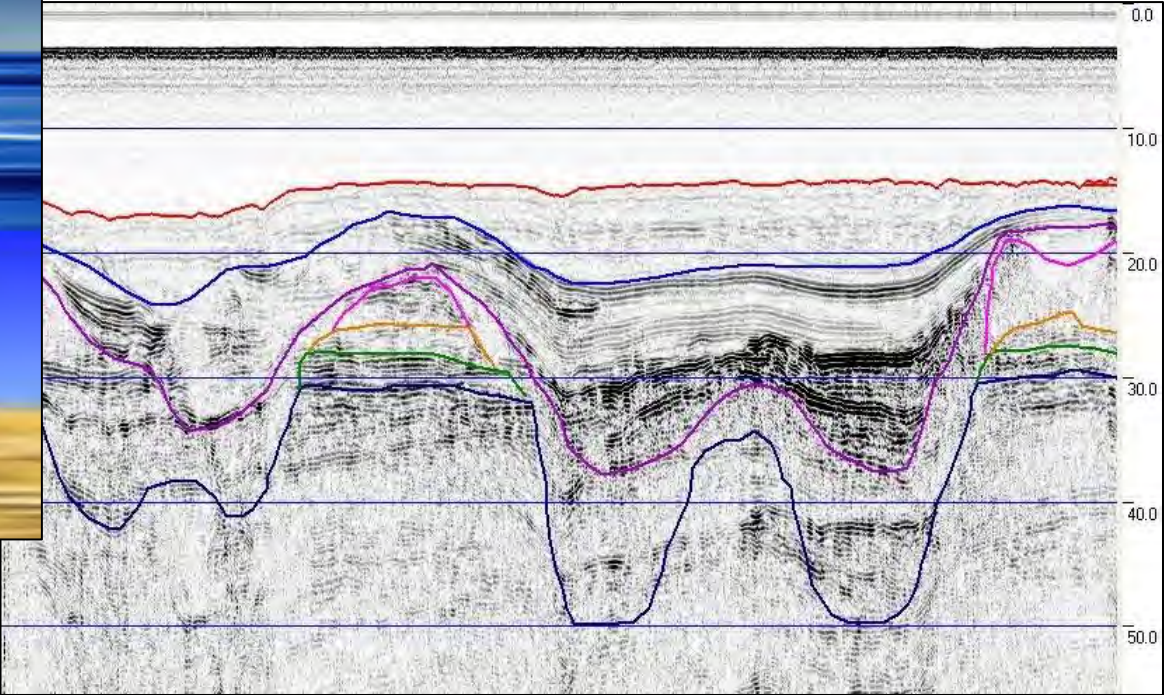


6. Tridimensional recording has evolved in the last decades, but still has space to grow (accuracy, automation, etc.)



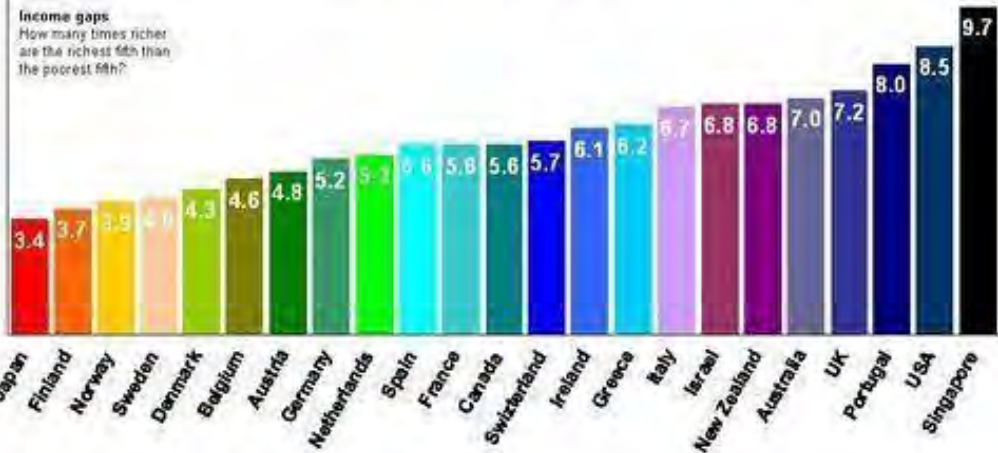
Pierre Drap, CNRS

7. It is plausible to assume that sub-bottom profiling will evolve in the next decades to create the underwater equivalent to CT scanning (creating 3D images that have content, as opposed to meshes of points).



Inequality...

How much richer are the richest 20% in each country than the poorest 20%?



Wilkinson & Pickett, *The Spirit Level*

www.equalitytrust.org.uk Equality Trust



...but what is the future and social value of archaeology in a world

where inequality is destroying (the western) middle classes?

Global warming, population growth, and inequality may generate 7,500,000,000 poor people by 2050 (80% of the global population).



Francis Fukuyama
**THE END
OF HISTORY
AND
THE
LAST
MAN**

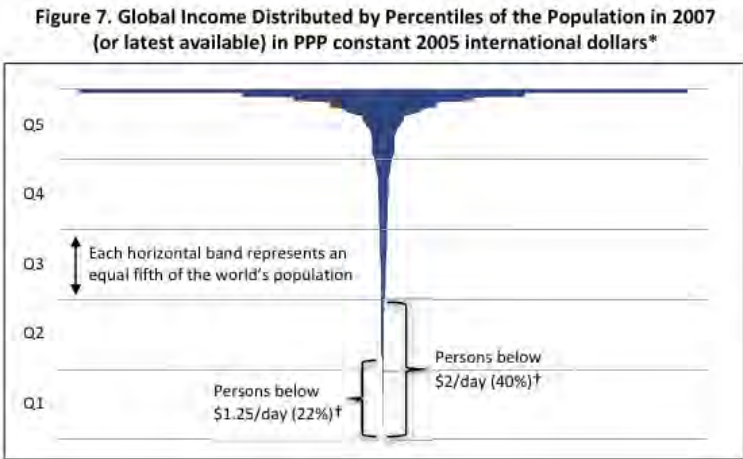
The 21st century still risks becoming a century of scarcity and inequality.



Who will **decide** what gets to be studied and preserved? And who is going to **pay** for it?



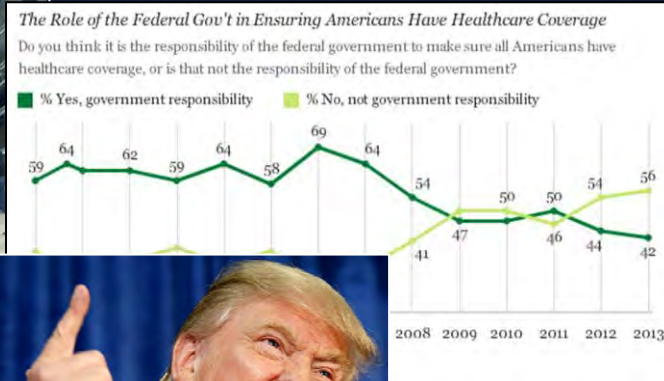
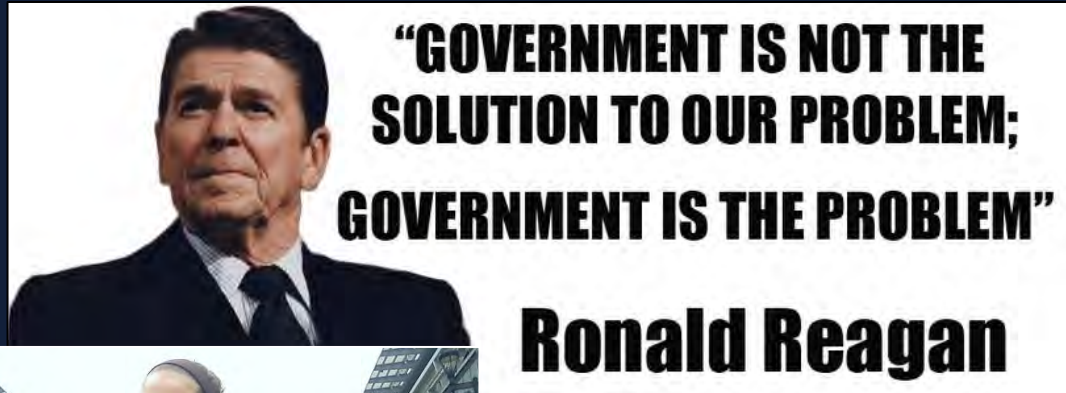
In the West there is pressure to **reduce public funding** for research (and cut taxes on the wealthier).



Chairman of the House 'Science, Space and Technology Committee' Lamar Smith (R-TX) was skeptical about the value of some taxpayer-supported research.



There are two competing views on the role of governments:



Between the rich and the poor, and the strong and the weak, **it is the law that liberates** and the freedom that oppresses.

Lacordaire

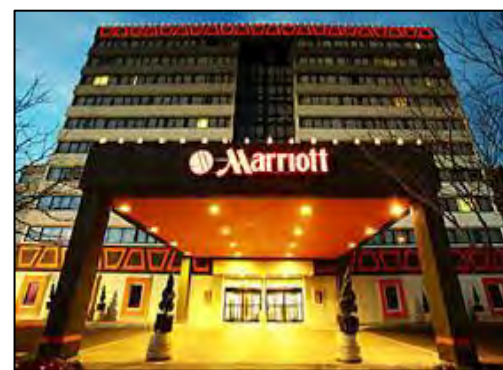
Europeans seem to believe that small government and deregulated capitalism offer **less individual and social options.**

William Osborne, composer, 2004, "Marketplace of Ideas: but first, the Bill," *Arts Journal*.



Paris is famous for its large and widely advertised budget public projects (left Louvre and right Quai d'Orsay). This policy was criticized on an ideological basis, not economic: eg. [Fumaroli vs. Jack Lang](#).

And that capitalism **can be a leveling force** that makes the world homogenous and destroys cultures and ways of living.



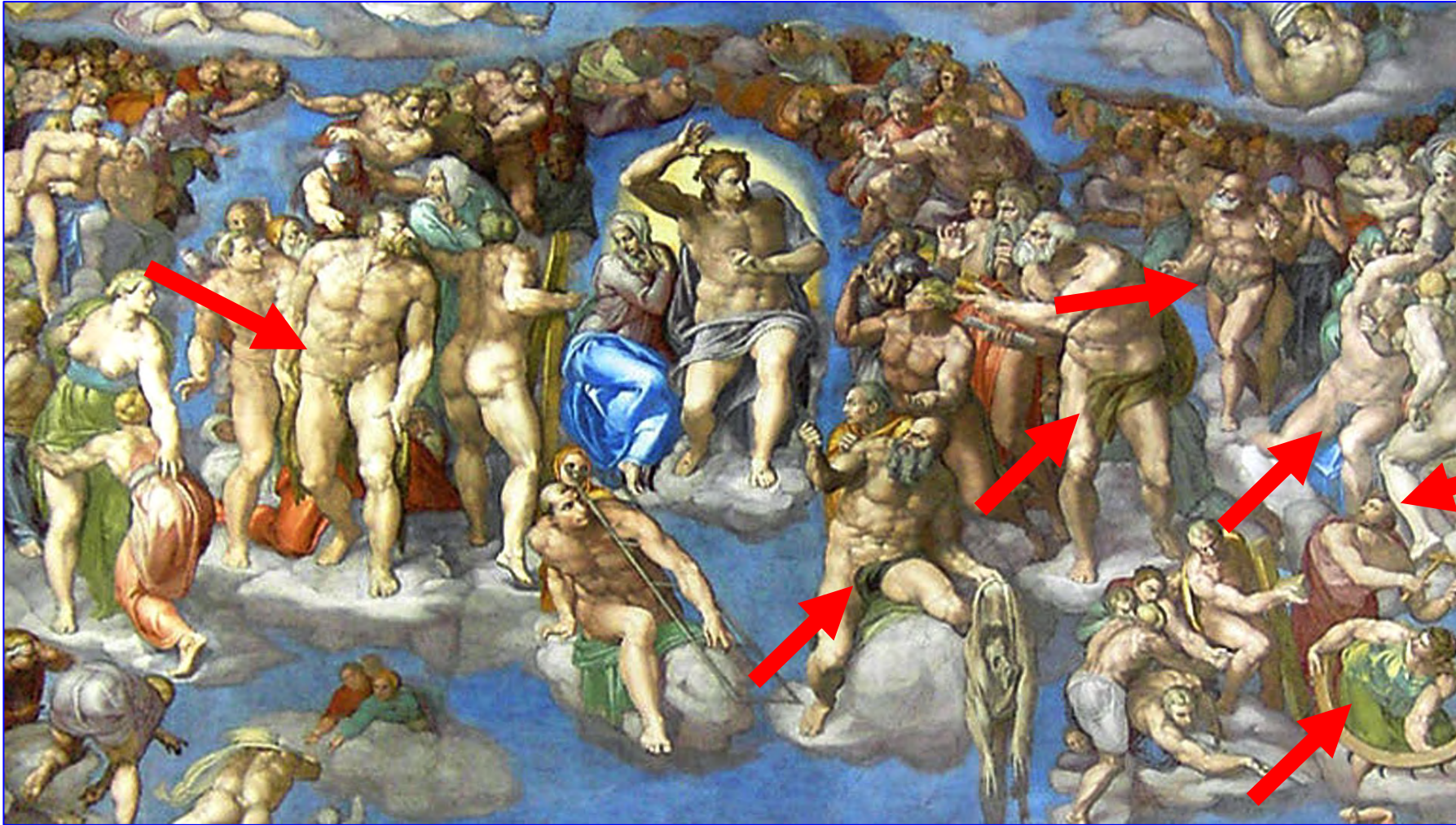
Taxes: “Germany’s public arts funding (...) allows the country to have **23 times** more full-time symphony orchestras per capita than the United States, and approximately **28 times** more full-time opera houses.”

William Osborne, 2004



Democracy problem: the production of one hour of opera may cost more than most people can afford.

How do we ensure that intellectuals (scientists, artists, etc.) are free to create?



The Last Judgement, Sistine Chapel, Rome. Painted by Michelangelo and dressed by Daniele da Volterra, il Braghettone.

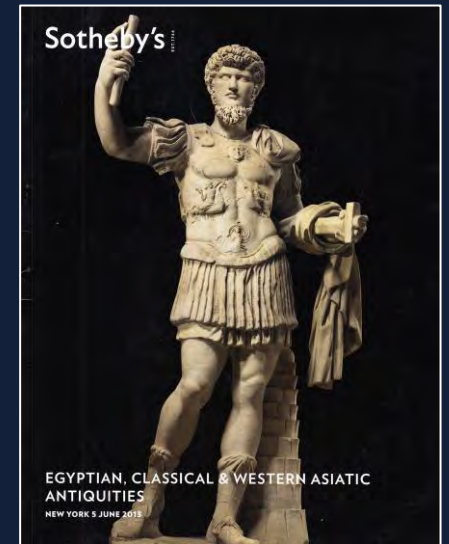
Patrons are a solution, but they will fund what interests them.

Archaeologists help **construct and deconstruct collective memories**. Like art, archaeology is political. Taxpayer's money, channeled through government agencies, with proposals and juries, promises more independence than patrons can provide.



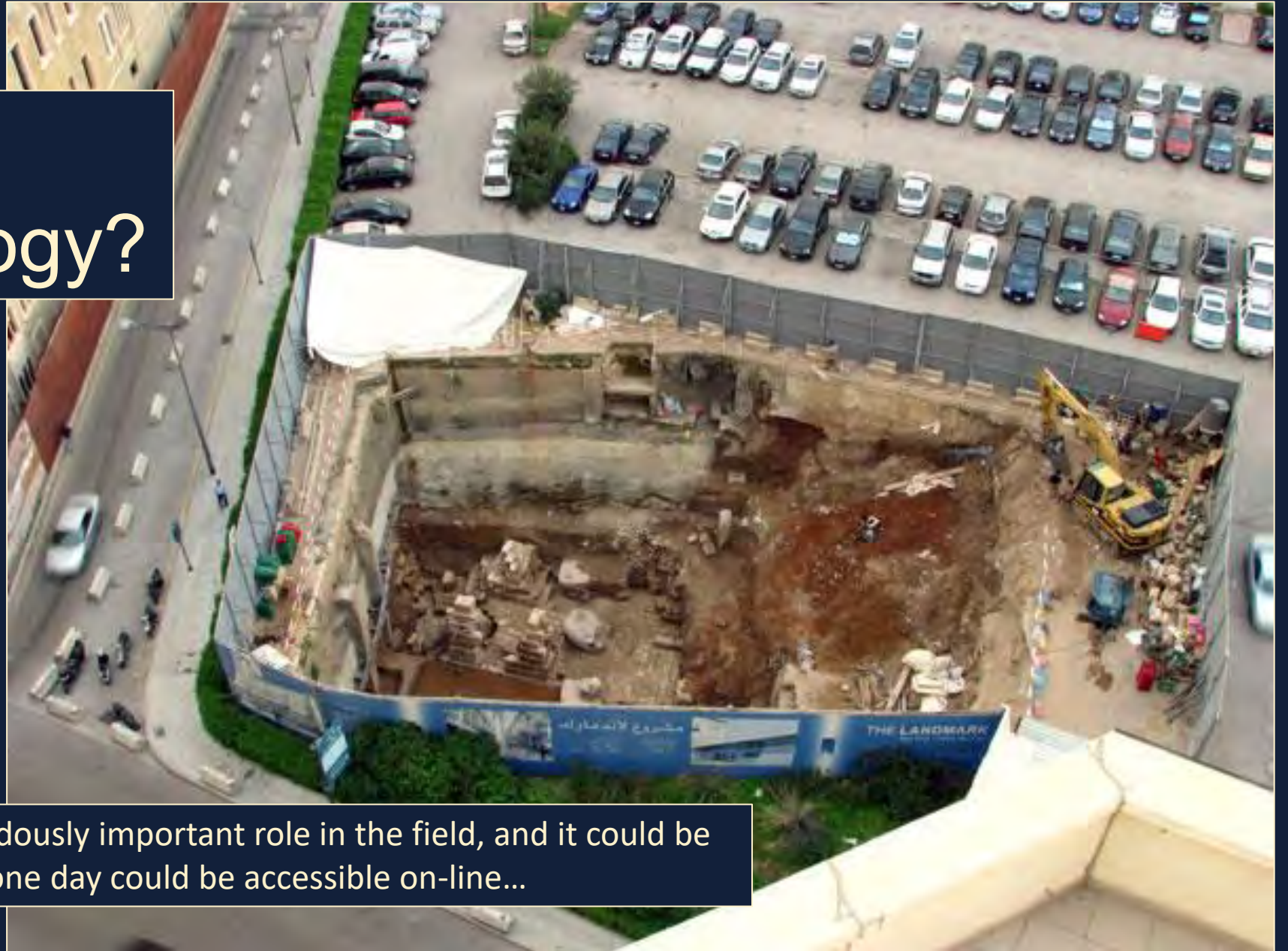
LEGO would not SELL to Ai Weiwei.

Who will decide **which narratives are acceptable**, or what gets to be studied and preserved? And who is going to pay for it?



Who will determine what gets to be studied and preserved? And who is going to pay for it?

1. Contract Archaeology?



Contract archaeology has a tremendously important role in the field, and it could be improved. Imagine if their reports one day could be accessible on-line...

2. Patrons, museums, and other private organizations!



Burke Museum, Seattle



Huayun Museum,
Tianjin, China



Arabia Steamboat
Museum, Kansas



Erimtan Archaeology and Arts Museum

2. Joint ventures with governments.

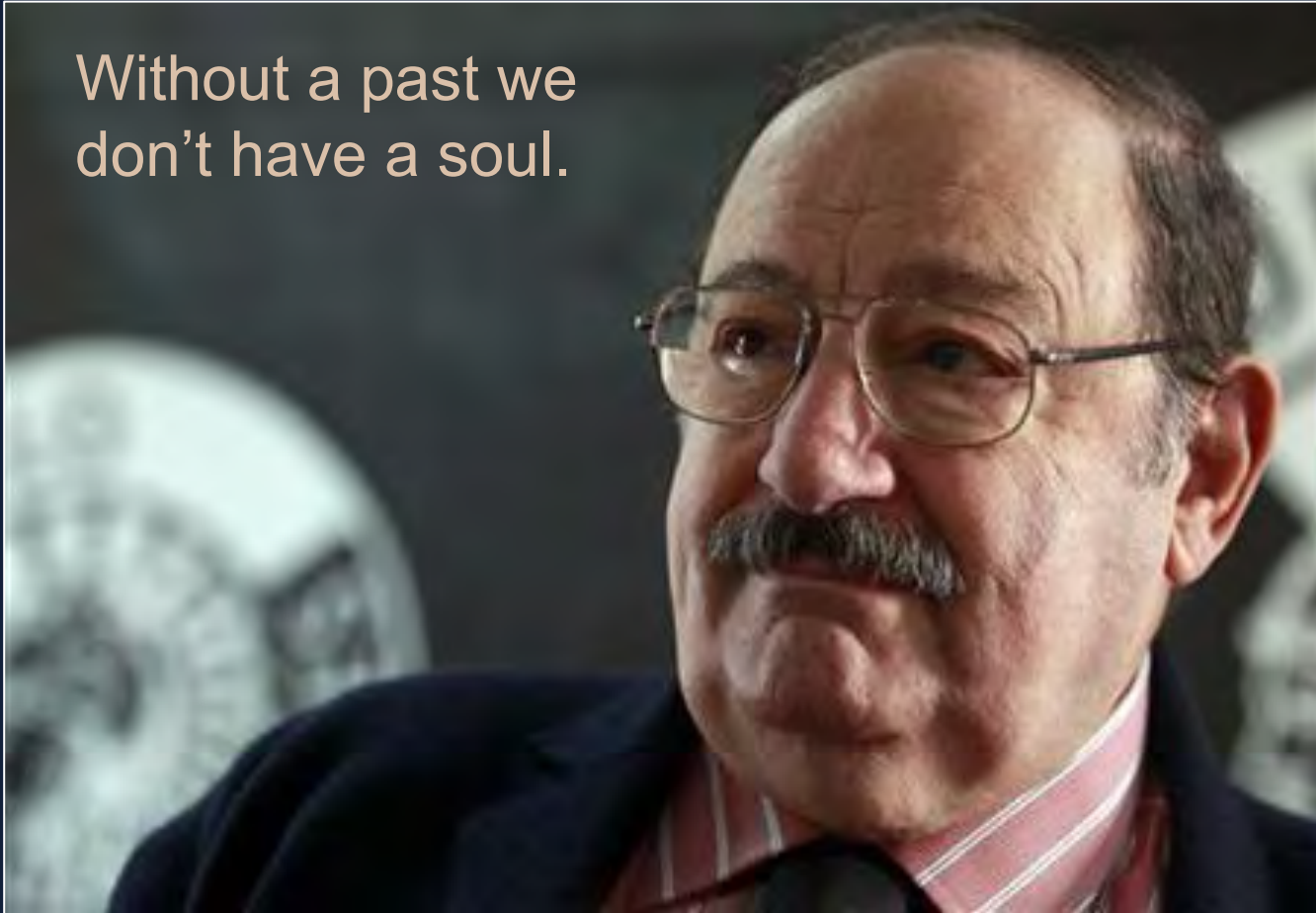
The **Institute of Nautical Archaeology** wouldn't survive without the support of Texas A&M University (Texas taxpayers), the Turkish taxpayers, the Kenyan taxpayers, the Croatian taxpayers, the Portuguese taxpayers, and so on.



3. Taxpayers?

taxpayers

Without a past we
don't have a soul.



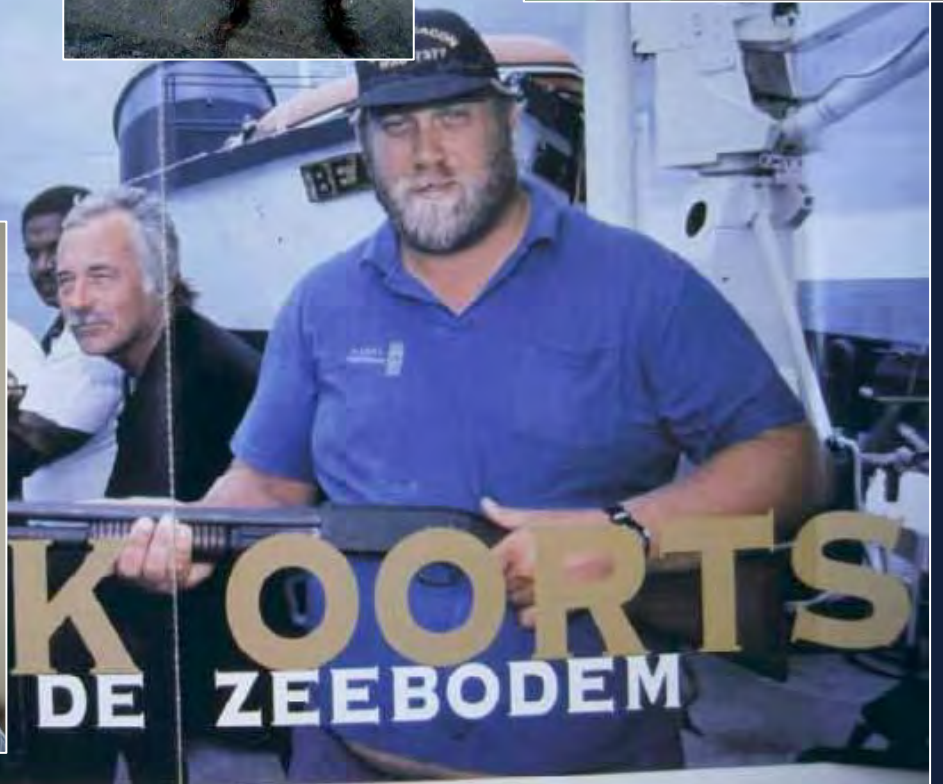
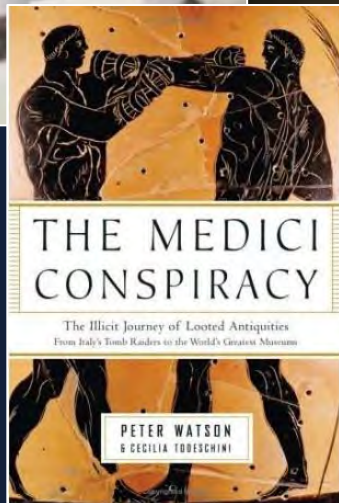
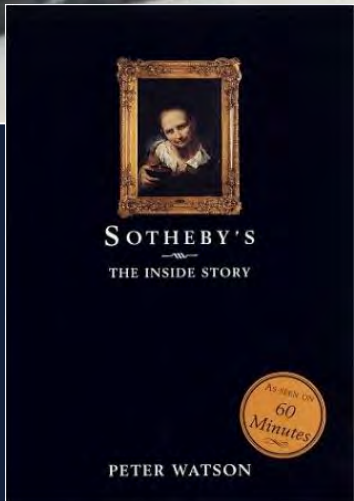
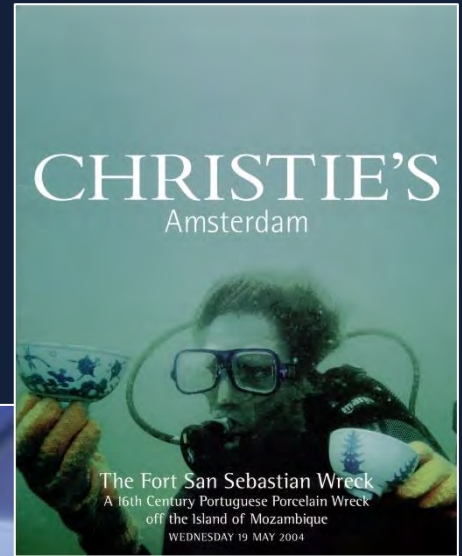
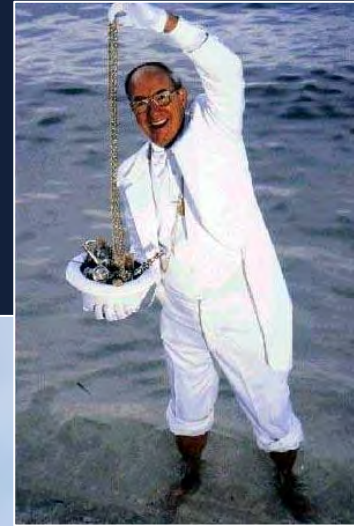
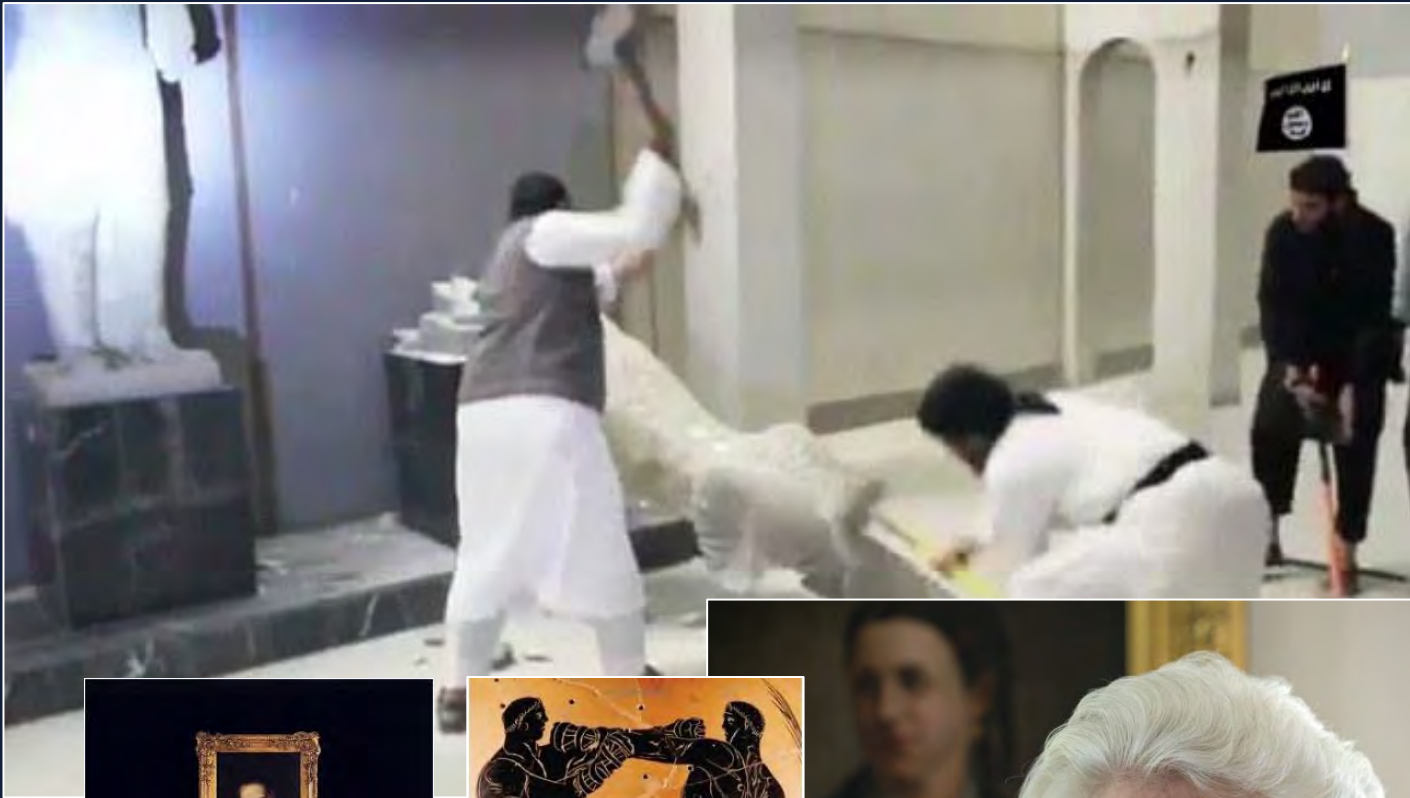
patrons and consumers



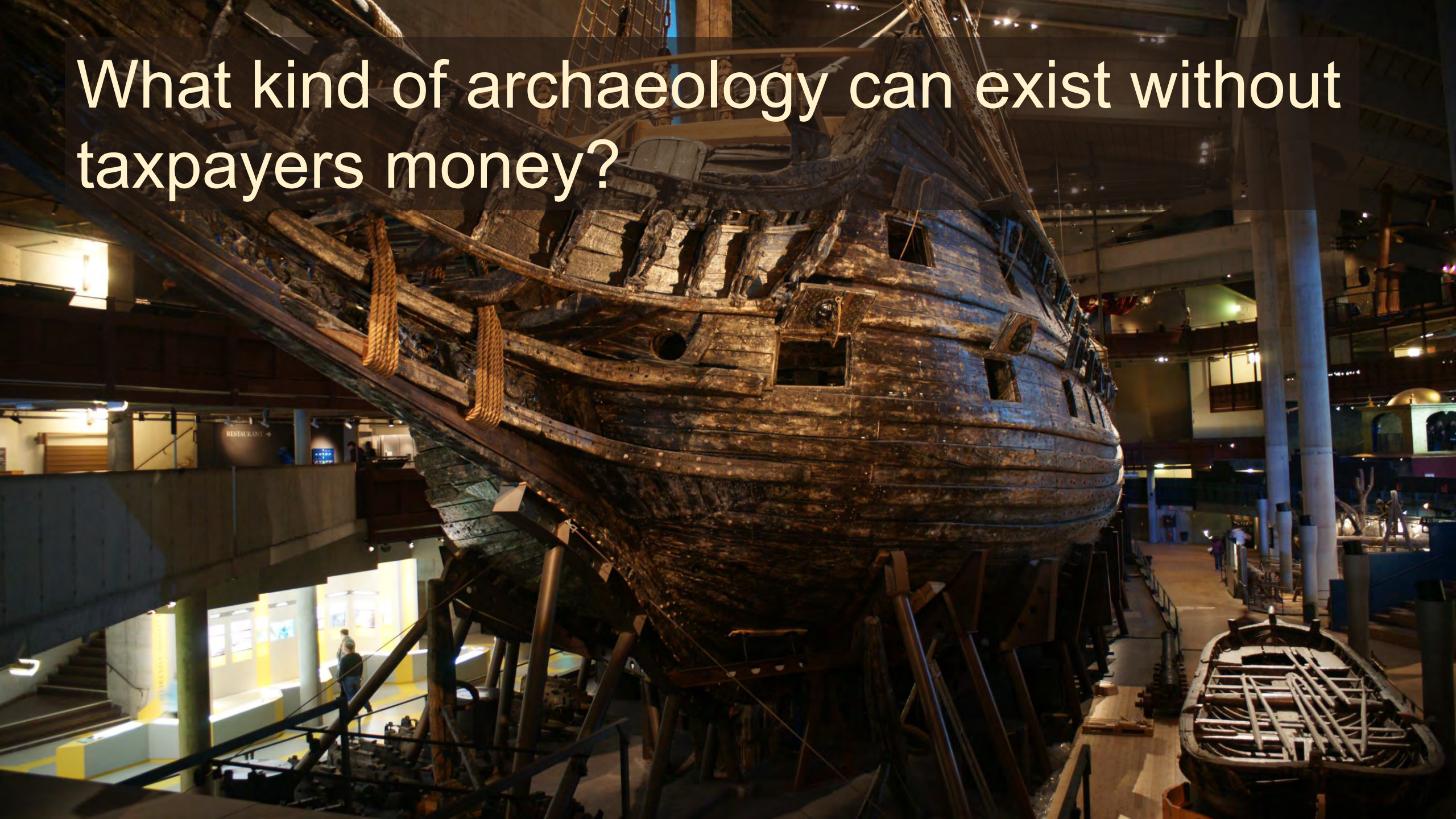
Marc Fumaroli
L'Etat culturel
Essai sur une religion moderne

Éditions de Falaise
PARIS

4. Treasure hunters?



What kind of archaeology can exist without taxpayers money?



Will big projects go away?



The Stonehenge Hidden Landscape Project
● New monuments



Nanhai No.1

What is the social value of archaeology?



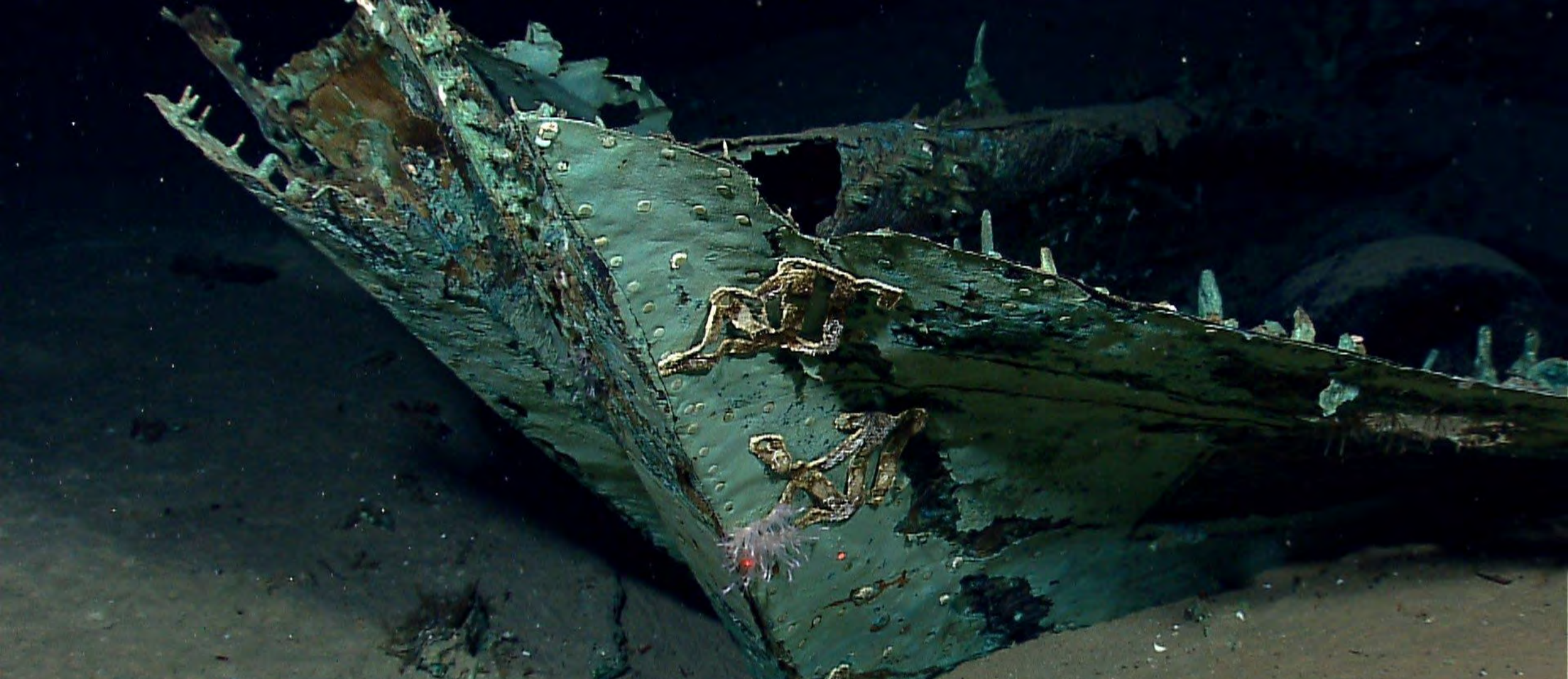


Trends:

1. The evolution of ideas is wasteful and feeds on chaos and randomness (brainstorming). Creativity has always been a part of the archaeological thought, but **images are less secret** than 20 years ago. **Archaeology** and **art** must be increasingly considered together.

2. Archaeology is including multiple publics and multiple narratives.





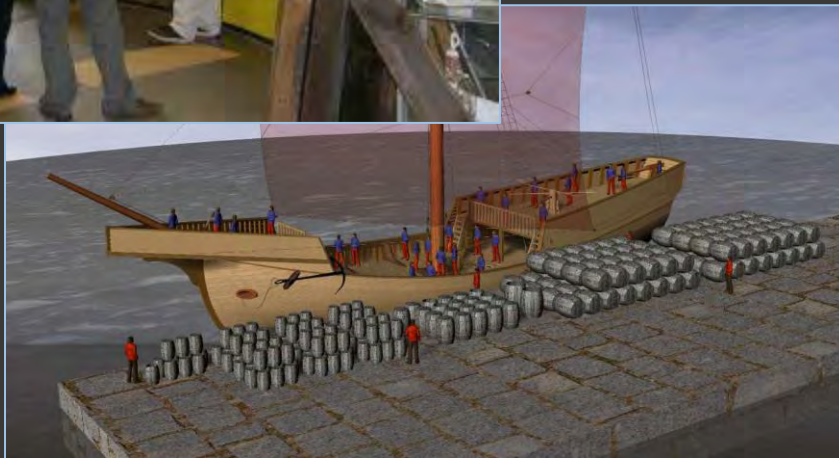
2.1. Contract Archaeology

Contract archaeology firms have **amazing archives**, with large amounts of information that can be analyzed and data mined.

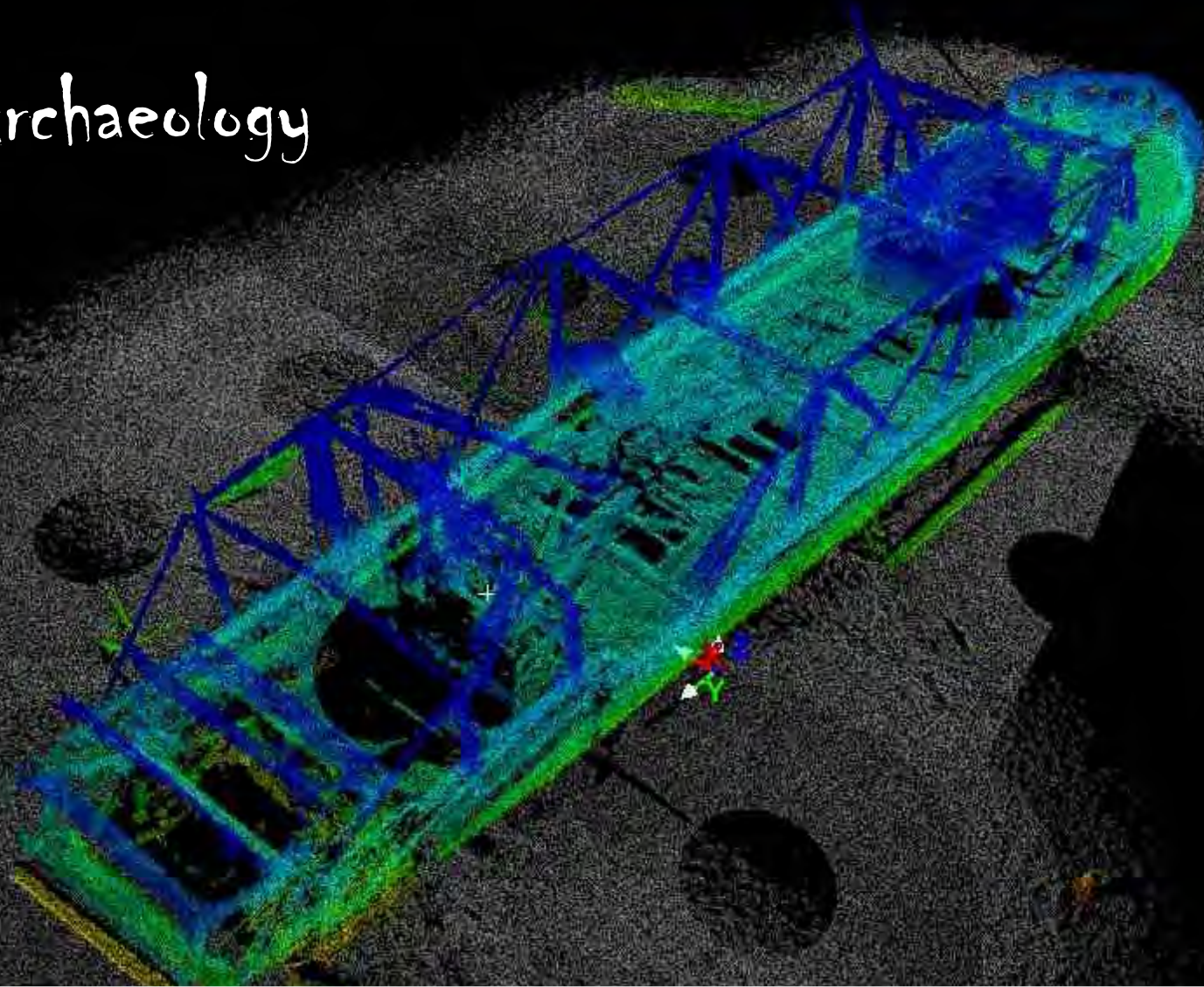
2.2. Public Archaeology

Promoting the debate “surrounding archaeological and heritage issues as they relate to the wider world of politics, ethics, government, social questions, education, management, economics and philosophy.”

Wikipedia



2.3. Didactic Archaeology



Promoting archaeological sites as **learning environments** that encourage the public – which includes k-12 students – to ask questions, wide and narrow and research them through archaeology.

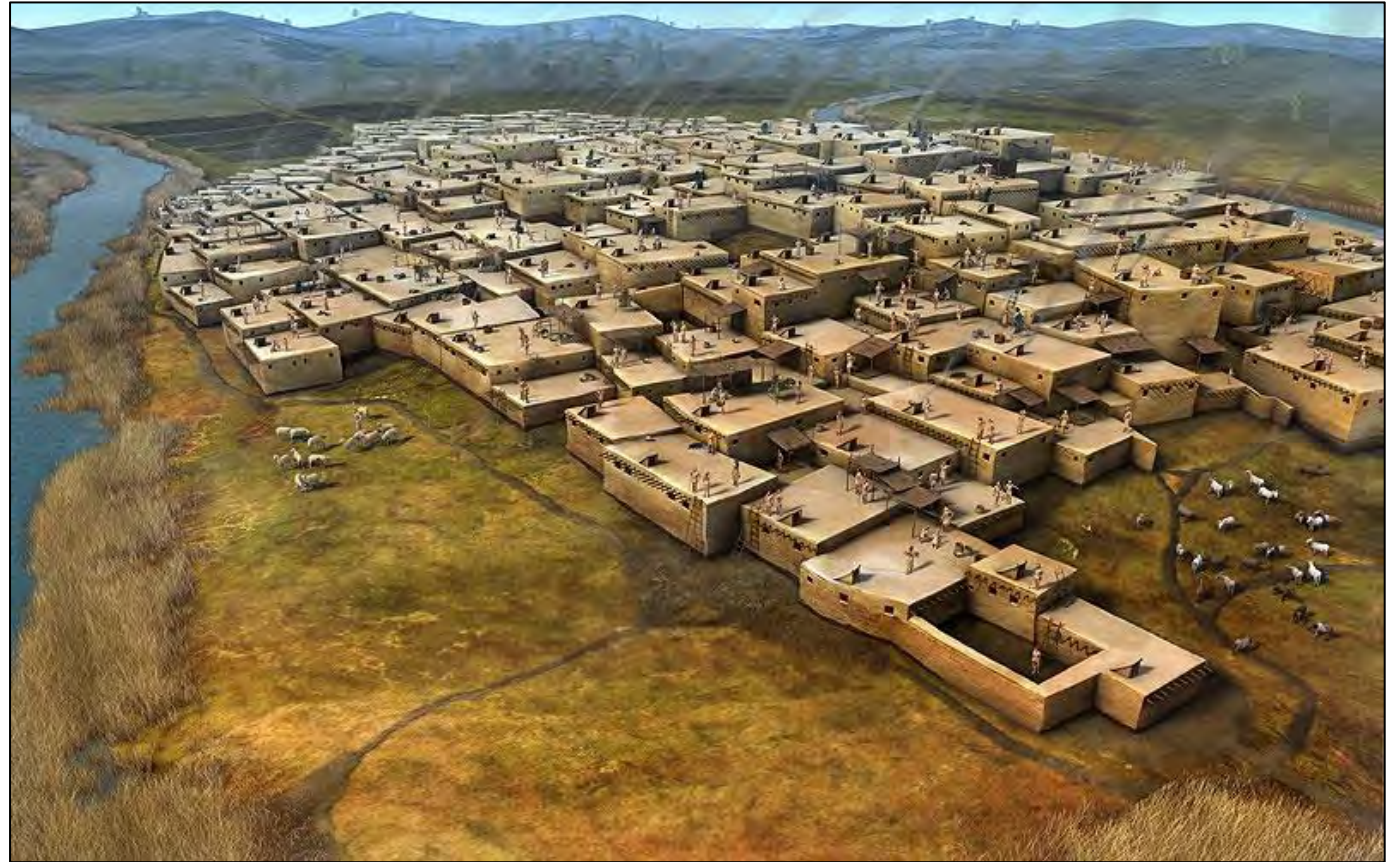
2.4. Critical Archaeology

Provoking critical thinking and engaging the public on social issues such as power structures, class struggle, or inequality and ecology.



2.5. Community Archaeology

Engaging local, descendant, or ideologically related communities in the development of projects around archaeological sites.



Hodder's work at Çatalhöyük

3. Computer games are the best medium in the near future



Outreach: showing archaeological sites as landscapes or habitats within which we can see ourselves, simulate our behavior, and try to understand Humanity in its diversity and change through time.



Computers and **social networks** are the best frames to engage a large public and talk about culture and biology in dialogue with historians, geographers, philosophers, sociologists, biologists, paleontologists, climatologists, but also engineers, and technocrats, marketers, politicians and the media.

Thank you!

